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Global and United States Automatic Content Recognition (ACR) Market Research by Company, Type & Application 2013-2025

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Abstracts

SUMMARY

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users quickly obtain additional information about the content they have just experienced without any user based input or search efforts.

Market Segment as follows:

By Type

Acoustic & digital video fingerprinting

Digital audio

Video & image watermarking

Optical character recognition

Speech recognition

By Application

Media & entertainment

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Consumer electronics

E-commerce

Education

Automotive

IT & telecommunication

Healthcare

Defense & public safety

Avionics

Others

By Company

Arcsoft (U.S.)

Digimarc Corporation (U.S.)

Google (U.S.)

Microsoft Corporation (U.S.)

Nuance communications (U.S.)

ACRCloud (China)

Audible Magic Corporation (U.S.)

Civolution (U.S.)

Enswers (South Korea)

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Gracenote (U.S.)

Mufin GmBH (Germany)

Shazam Entertainment Ltd. (U.K.)

Vobile (U.S.)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai (U.S.)

DataScouting (Greece)

iPharro Media GmbH (Germany)

Viscovery Pte Ltd (Taiwan)

VoiceBase (U.S.)

The main contents of the report including:

Section 1:
Product definition, type and application, global and United States market overview;
Section 2:
Global and United States Market competition by company;
Section 3:
Global and United States sales revenue, volume and price by type;
Section 4:
Global and United States sales revenue, volume and price by application;
Section 5:
United States export and import;
Section 6:
Company information, business overview, sales data and product specifications;
Section 7:

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Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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