

Global and Regional Yoga Mat Market Research Report 2017

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Abstracts

SUMMARY

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

PVC yoga mats

Rubber yoga mats

TPE yoga mats

Other yoga mats

By Application

Household

Yoga club

Others

By Company

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam, Easyoga

HATHAYOGA

Kharma Khare

Hosa Group

Yogabum

Aerolite

Aurora

Barefoot Yoga

Keep well

Khataland

Microcell Composite

Yogarugs

Copeactive

Yogasana, A. Kolckmann

JiangXi Lveten Plastic

Liforme

Starlight Yoga

Bean Products

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 PVC yoga mats

1.1.2.2 Rubber yoga mats

1.1.2.3 TPE yoga mats

1.1.2.4 Other yoga mats

1.1.3 Market by Application

1.1.3.1 Household

1.1.3.2 Yoga club

1.1.3.3 Others

1.2 Global and Regional Market Size

1.2.1 Global Overview

1.2.2 Market by Region

1.2.2.1 Asia-Pacific

1.2.2.2 North America

1.2.2.3 Europe

1.2.2.4 South America

1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 Asia-Pacific

2.2.1 Asia-Pacific Sales by Company

2.2.2 Asia-Pacific Price by Company

2.3 North America

2.3.1 North America Sales by Company

2.3.2 North America Price by Company

2.4 Europe

2.4.1 Europe Market Sales by Company

2.4.2 Europe Price by Company

2.5 South America

- 2.5.1 South America Sales by Company
- 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
 - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
 - 3.3.1 North America Sales by Type
 - 3.3.2 North America Price by Type
- 3.4 Europe
 - 3.4.1 Europe Market Sales by Type
 - 3.4.2 Europe Price by Type
- 3.5 South America
 - 3.5.1 South America Sales by Type
 - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
 - 4.2.1 Asia-Pacific Sales by Application
 - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
 - 4.3.1 North America Sales by Application
 - 4.3.2 North America Price by Application
- 4.4 Europe

- 4.4.1 Europe Market Sales by Application
- 4.4.2 Europe Price by Application
- 4.5 South America
 - 4.5.1 South America Sales by Application
 - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Lululemon
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Manduka PROlite
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Jade Yoga
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Hugger Mugger Para Rubber
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 PrAna Revolutionary
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Gaiam, Easyoga
 - 6.6.1 Company Information
 - 6.6.2 Product Specifications

6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 HATHAYOGA

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 Kharma Khare

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.9 Hosa Group

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.10 Yogabum

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.11 Aerolite

6.12 Aurorae

6.13 Barefoot Yoga

6.14 Keep well

6.15 Khataland

6.16 Microcell Composite

6.17 Yogarugs

6.18 Copeactive

6.19 Yogasana, A. Kolckmann

6.20 JiangXi Lveten Plastic

6.21 Liforme

6.22 Starlight Yoga

6.23 Bean Products

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017

Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of Lululemon

Table Sales Revenue, Volume, Price, Cost and Margin of Manduka PROlite

Table Sales Revenue, Volume, Price, Cost and Margin of Jade Yoga

Table Sales Revenue, Volume, Price, Cost and Margin of Hugger Mugger Para Rubber

Table Sales Revenue, Volume, Price, Cost and Margin of PrAna Revolutionary

Table Sales Revenue, Volume, Price, Cost and Margin of Gaiam, Easyoga

Table Sales Revenue, Volume, Price, Cost and Margin of HATHAYOGA

Table Sales Revenue, Volume, Price, Cost and Margin of Kharma Khare

Table Sales Revenue, Volume, Price, Cost and Margin of Hosa Group

Table Sales Revenue, Volume, Price, Cost and Margin of Yogabum

Table Sales Revenue, Volume, Price, Cost and Margin of Aerolite

Table Sales Revenue, Volume, Price, Cost and Margin of Aurorae

Table Sales Revenue, Volume, Price, Cost and Margin of Barefoot Yoga

Table Sales Revenue, Volume, Price, Cost and Margin of Keep well

Table Sales Revenue, Volume, Price, Cost and Margin of Khataland

Table Sales Revenue, Volume, Price, Cost and Margin of Microcell Composite

Table Sales Revenue, Volume, Price, Cost and Margin of Yogarugs

Table Sales Revenue, Volume, Price, Cost and Margin of Copeactive

Table Sales Revenue, Volume, Price, Cost and Margin of Yogasana, A. Kolckmann

Table Sales Revenue, Volume, Price, Cost and Margin of JiangXi Lveten Plastic

Table Sales Revenue, Volume, Price, Cost and Margin of Liforme

Table Sales Revenue, Volume, Price, Cost and Margin of Starlight Yoga

Table Sales Revenue, Volume, Price, Cost and Margin of Bean Products

List Of Figures

LIST OF FIGURES

Figure PVC yoga mats Market Size and CAGR 2011-2017 (Value)
Figure PVC yoga mats Market Size and CAGR 2011-2017 (Volume)
Figure PVC yoga mats Market Forecast and CAGR 2018-2025 (Value)
Figure PVC yoga mats Market Forecast and CAGR 2018-2025 (Volume)
Figure Rubber yoga mats Market Size and CAGR 2011-2017 (Value)
Figure Rubber yoga mats Market Size and CAGR 2011-2017 (Volume)
Figure Rubber yoga mats Market Forecast and CAGR 2018-2025 (Value)
Figure Rubber yoga mats Market Forecast and CAGR 2018-2025 (Volume)
Figure TPE yoga mats Market Size and CAGR 2011-2017 (Value)
Figure TPE yoga mats Market Size and CAGR 2011-2017 (Volume)
Figure TPE yoga mats Market Forecast and CAGR 2018-2025 (Value)
Figure TPE yoga mats Market Forecast and CAGR 2018-2025 (Volume)
Figure Other yoga mats Market Size and CAGR 2011-2017 (Value)
Figure Other yoga mats Market Size and CAGR 2011-2017 (Volume)
Figure Other yoga mats Market Forecast and CAGR 2018-2025 (Value)
Figure Other yoga mats Market Forecast and CAGR 2018-2025 (Volume)
Figure Household Market Size and CAGR 2011-2017 (Value)
Figure Household Market Size and CAGR 2011-2017 (Volume)
Figure Household Market Forecast and CAGR 2018-2025 (Value)
Figure Household Market Forecast and CAGR 2018-2025 (Volume)
Figure Yoga club Market Size and CAGR 2011-2017 (Value)
Figure Yoga club Market Size and CAGR 2011-2017 (Volume)
Figure Yoga club Market Forecast and CAGR 2018-2025 (Value)
Figure Yoga club Market Forecast and CAGR 2018-2025 (Volume)
Figure Others Market Size and CAGR 2011-2017 (Value)
Figure Others Market Size and CAGR 2011-2017 (Volume)
Figure Others Market Forecast and CAGR 2018-2025 (Value)
Figure Others Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure Global Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure Global Yoga Mat Market Forecast and CAGR 2018-2025 (Value)
Figure Global Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure Asia-Pacific Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure Asia-Pacific Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure Asia-Pacific Yoga Mat Market Forecast and CAGR 2018-2025 (Value)

Figure Asia-Pacific Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure North America Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure North America Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure North America Yoga Mat Market Forecast and CAGR 2018-2025 (Value)
Figure North America Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure Europe Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure Europe Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure Europe Yoga Mat Market Forecast and CAGR 2018-2025 (Value)
Figure Europe Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure South America Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure South America Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure South America Yoga Mat Market Forecast and CAGR 2018-2025 (Value)
Figure South America Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure Middle East & Africa Yoga Mat Market Size and CAGR 2011-2017 (Value)
Figure Middle East & Africa Yoga Mat Market Size and CAGR 2011-2017 (Volume)
Figure Middle East & Africa Yoga Mat Market Forecast and CAGR 2018-2025 (Value)
Figure Middle East & Africa Yoga Mat Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017
Figure Asia-Pacific Market Sales Volume Share by Company in 2017
Figure North America Market Sales Revenue Share by Company in 2017
Figure North America Market Sales Volume Share by Company in 2017
Figure Europe Market Sales Revenue Share by Company in 2017
Figure Europe Market Sales Volume Share by Company in 2017
Figure South America Market Sales Revenue Share by Company in 2017
Figure South America Market Sales Volume Share by Company in 2017
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017
Figure Middle East & Africa Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017
Figure Asia-Pacific Market Sales Volume Share by Type in 2017
Figure North America Market Sales Revenue Share by Type in 2017
Figure North America Market Sales Volume Share by Type in 2017
Figure Europe Market Sales Revenue Share by Type in 2017
Figure Europe Market Sales Volume Share by Type in 2017
Figure South America Market Sales Revenue Share by Type in 2017
Figure South America Market Sales Volume Share by Type in 2017

Figure Middle East & Africa Market Sales Revenue Share by Type in 2017
Figure Middle East & Africa Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017
Figure Asia-Pacific Market Sales Volume Share by Application in 2017
Figure North America Market Sales Revenue Share by Application in 2017
Figure North America Market Sales Volume Share by Application in 2017
Figure Europe Market Sales Revenue Share by Application in 2017
Figure Europe Market Sales Volume Share by Application in 2017
Figure South America Market Sales Revenue Share by Application in 2017
Figure South America Market Sales Volume Share by Application in 2017
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017
Figure Middle East & Africa Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Yoga Mat SWOT List
Figure Consumer Goods Porter's Five Forces

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