

Global and Regional Yerba Mate Market Research Report 2017

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Abstracts

Summary

Yerba mate is made from the naturally caffeinated and nourishing leaves of the celebrated South American rainforest holly tree (*Ilex paraguariensis*). Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate” all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition. Yerba mate is the national drink of Argentina, Paraguay, Uruguay, and Southern Brazil where it is consumed 6 to 1 over coffee.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Normal Yerba Mate

Organic Yerba Mate

By Application

18 age

18-30 age

30-50 age

50 age

By Company

Las Marías

Amanda

Andresito

Molinos

Canarias

La Tranquera

Playadito

Santo Pipó

Lauro Raatz

Barão

Aguantadora

Kraus Yerba Mate

CBSe

Romance

Rosamonte

Selecta

La Virginia

Triunfo

Mate Factor

Wisdom Natural

ECOTEAS

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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