

Global and Regional Wireless Connectivity Market Research Report 2017

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Abstracts

Summary

The wireless connectivity market is highly diversified and competitive with market players including top-tier and mid-tier companies as well as start-up firms. With the rate of proliferation of smart sensors, the increasing adoption of IoT-enabled devices, and mainstreaming of many smart applications, the wireless connectivity is expected to become the most important need across application such as consumer electronics, automotive & transportation, Industrial and healthcare, among Global Navigation Satellite System (GNSS).

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

By Application

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Others

By Company

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

Stmicroelectronics N.V.

NXP Semiconductors N.V.

Marvell

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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