

# Global and Regional Washing Powder Market Research Report 2017

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## Abstracts

### Summary

In the report, washing powder is the solid detergent (cleaning agent) that is used to launder clothing. Washing powder usually contains enzymes such as proteases and amylases which clean by breaking down dirt molecules.

Market Segment as follows:

### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

type 1

type 2

type 3

### By Application

Commercial Use

Home Use

### By Company

P&G

Unilever

Henkel

Liby

Kao

Church & Dwight

Lion

Clorox

NaFine

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product

specifications;  
Section 7: Industry chain and raw materials;  
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