

# Global and Regional USB Portable Battery Market Research Report 2017

<https://marketpublishers.com/r/G30930B4FA5EN.html>

Date: September 2017

Pages: 128

Price: US\$ 3,500.00 (Single User License)

ID: G30930B4FA5EN

## Abstracts

### Summary

USB Portable Batteries are USB battery packs or banks used for charging to the mobile device when the users are away from the fixed power supply systems.

Market Segment as follows:

### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

7000 mAh

7000-12000 mAh

12000-17000 mAh

17000 mAh

### By Application

Android Device

iOS Device

Others

### By Company

Mophie

Anker

IO Gear

PowerAdd

Ventev

Insignia (Best Buy)

Amazon Basics

Belkin

Unu Electronics

Jackery

Aukey

RAVPower

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

## Contents

### **1 MARKET OVERVIEW**

#### 1.1 Market Segment Overview

##### 1.1.1 Product Definition

##### 1.1.2 Market by Type

###### 1.1.2.1 7000 mAh

###### 1.1.2.2 7000-12000 mAh

###### 1.1.2.3 12000-17000 mAh

###### 1.1.2.4 >17000 mAh

##### 1.1.3 Market by Application

###### 1.1.3.1 Android Device

###### 1.1.3.2 iOS Device

###### 1.1.3.3 Others

#### 1.2 Global and Regional Market Size

##### 1.2.1 Global Overview

##### 1.2.2 Market by Region

###### 1.2.2.1 Asia-Pacific

###### 1.2.2.2 North America

###### 1.2.2.3 Europe

###### 1.2.2.4 South America

###### 1.2.2.5 Middle East & Africa

### **2 GLOBAL AND REGIONAL MARKET BY COMPANY**

#### 2.1 Global

##### 2.1.1 Global Sales by Company

##### 2.1.2 Global Price by Company

#### 2.2 Asia-Pacific

##### 2.2.1 Asia-Pacific Sales by Company

##### 2.2.2 Asia-Pacific Price by Company

#### 2.3 North America

##### 2.3.1 North America Sales by Company

##### 2.3.2 North America Price by Company

#### 2.4 Europe

##### 2.4.1 Europe Market Sales by Company

##### 2.4.2 Europe Price by Company

#### 2.5 South America

- 2.5.1 South America Sales by Company
- 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
  - 2.6.1 Middle East & Africa Sales by Company
  - 2.6.2 Middle East & Africa Price by Company

### **3 GLOBAL AND REGIONAL MARKET BY TYPE**

- 3.1 Global
  - 3.1.1 Global Sales by Type
  - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
  - 3.2.1 Asia-Pacific Sales by Type
  - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
  - 3.3.1 North America Sales by Type
  - 3.3.2 North America Price by Type
- 3.4 Europe
  - 3.4.1 Europe Market Sales by Type
  - 3.4.2 Europe Price by Type
- 3.5 South America
  - 3.5.1 South America Sales by Type
  - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
  - 3.6.1 Middle East & Africa Sales by Type
  - 3.6.2 Middle East & Africa Price by Type

### **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

- 4.1 Global
  - 4.1.1 Global Sales by Application
  - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
  - 4.2.1 Asia-Pacific Sales by Application
  - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
  - 4.3.1 North America Sales by Application
  - 4.3.2 North America Price by Application
- 4.4 Europe

- 4.4.1 Europe Market Sales by Application
- 4.4.2 Europe Price by Application
- 4.5 South America
  - 4.5.1 South America Sales by Application
  - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
  - 4.6.1 Middle East & Africa Sales by Application
  - 4.6.2 Middle East & Africa Price by Application

## **5 REGIONAL TRADE**

- 5.1 Export
- 5.2 Import

## **6 KEY MANUFACTURERS**

- 6.1 Mophie
  - 6.1.2 Company Information
  - 6.1.2 Product Specifications
  - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Anker
  - 6.2.1 Company Information
  - 6.2.2 Product Specifications
  - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 IO Gear
  - 6.3.1 Company Information
  - 6.3.2 Product Specifications
  - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 PowerAdd
  - 6.4.1 Company Information
  - 6.4.2 Product Specifications
  - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Ventev
  - 6.5.1 Company Information
  - 6.5.2 Product Specifications
  - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Insignia (Best Buy)
  - 6.6.1 Company Information
  - 6.6.2 Product Specifications

6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 6.7 Amazon Basics

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 6.8 Belkin

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 6.9 Unu Electronics

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 6.10 Jackery

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

## 6.11 Aukey

## 6.12 RAVPower

# 7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

# 8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

# 9 CONCLUSION

## List Of Tables

### LIST OF TABLES

|  |
|--|
| Table GLOBAL MARKET SALES REVENUE BY COMPANY 2011-2017                     |
| Table Global Market Sales Revenue Share by Company 2011-2017               |
| Table Global Market Sales Volume by Company 2011-2017                      |
| Table Global Market Sales Volume Share by Company 2011-2017                |
| Table Global Price by Company 2011-2017                                    |
| Table Asia-Pacific Market Sales Revenue by Company 2011-2017               |
| Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017         |
| Table Asia-Pacific Market Sales Volume by Company 2011-2017                |
| Table Asia-Pacific Market Sales Volume Share by Company 2011-2017          |
| Table Asia-Pacific Price by Company 2011-2017                              |
| Table North America Market Sales Revenue by Company 2011-2017              |
| Table North America Market Sales Revenue Share by Company 2011-2017        |
| Table North America Market Sales Volume by Company 2011-2017               |
| Table North America Market Sales Volume Share by Company 2011-2017         |
| Table North America Price by Company 2011-2017                             |
| Table Europe Market Sales Revenue by Company 2011-2017                     |
| Table Europe Market Sales Revenue Share by Company 2011-2017               |
| Table Europe Market Sales Volume by Company 2011-2017                      |
| Table Europe Market Sales Volume Share by Company 2011-2017                |
| Table Europe Price by Company 2011-2017                                    |
| Table South America Market Sales Revenue by Company 2011-2017              |
| Table South America Market Sales Revenue Share by Company 2011-2017        |
| Table South America Market Sales Volume by Company 2011-2017               |
| Table South America Market Sales Volume Share by Company 2011-2017         |
| Table South America Price by Company 2011-2017                             |
| Table Middle East & Africa Market Sales Revenue by Company 2011-2017       |
| Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017 |
| Table Middle East & Africa Market Sales Volume by Company 2011-2017        |
| Table Middle East & Africa Market Sales Volume Share by Company 2011-2017  |
| Table Middle East & Africa Price by Company 2011-2017                      |
| Table Global Market Sales Revenue by Type 2011-2017                        |
| Table Global Market Sales Revenue Share by Type 2011-2017                  |
| Table Global Market Sales Volume by Type 2011-2017                         |
| Table Global Market Sales Volume Share by Type 2011-2017                   |
| Table Global Price by Type 2011-2017                                       |



Table Asia-Pacific Market Sales Revenue by Type 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017  
Table Asia-Pacific Market Sales Volume by Type 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017  
Table Asia-Pacific Price by Type 2011-2017  
Table North America Market Sales Revenue by Type 2011-2017  
Table North America Market Sales Revenue Share by Type 2011-2017  
Table North America Market Sales Volume by Type 2011-2017  
Table North America Market Sales Volume Share by Type 2011-2017  
Table North America Price by Type 2011-2017  
Table Europe Market Sales Revenue by Type 2011-2017  
Table Europe Market Sales Revenue Share by Type 2011-2017  
Table Europe Market Sales Volume by Type 2011-2017  
Table Europe Market Sales Volume Share by Type 2011-2017  
Table Europe Price by Type 2011-2017  
Table South America Market Sales Revenue by Type 2011-2017  
Table South America Market Sales Revenue Share by Type 2011-2017  
Table South America Market Sales Volume by Type 2011-2017  
Table South America Market Sales Volume Share by Type 2011-2017  
Table South America Price by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017  
Table Middle East & Africa Market Sales Volume by Type 2011-2017  
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017  
Table Middle East & Africa Price by Type 2011-2017  
Table Global Market Sales Revenue by Application 2011-2017  
Table Global Market Sales Revenue Share by Application 2011-2017  
Table Global Market Sales Volume by Application 2011-2017  
Table Global Market Sales Volume Share by Application 2011-2017  
Table Global Price by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017  
Table Asia-Pacific Market Sales Volume by Application 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017  
Table Asia-Pacific Price by Application 2011-2017  
Table North America Market Sales Revenue by Application 2011-2017  
Table North America Market Sales Revenue Share by Application 2011-2017  
Table North America Market Sales Volume by Application 2011-2017  
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of Mophie

Table Sales Revenue, Volume, Price, Cost and Margin of Anker

Table Sales Revenue, Volume, Price, Cost and Margin of IO Gear

Table Sales Revenue, Volume, Price, Cost and Margin of PowerAdd

Table Sales Revenue, Volume, Price, Cost and Margin of Ventev

Table Sales Revenue, Volume, Price, Cost and Margin of Insignia (Best Buy)

Table Sales Revenue, Volume, Price, Cost and Margin of Amazon Basics

Table Sales Revenue, Volume, Price, Cost and Margin of Belkin

Table Sales Revenue, Volume, Price, Cost and Margin of Unu Electronics

Table Sales Revenue, Volume, Price, Cost and Margin of Jackery

Table Sales Revenue, Volume, Price, Cost and Margin of Aukey

Table Sales Revenue, Volume, Price, Cost and Margin of RAVPower

## List Of Figures

### LIST OF FIGURES

- Figure 7000 mAh Market Size and CAGR 2011-2017 (Value)
- Figure 7000 mAh Market Size and CAGR 2011-2017 (Volume)
- Figure 7000 mAh Market Forecast and CAGR 2018-2025 (Value)
- Figure 7000 mAh Market Forecast and CAGR 2018-2025 (Volume)
- Figure 7000-12000 mAh Market Size and CAGR 2011-2017 (Value)
- Figure 7000-12000 mAh Market Size and CAGR 2011-2017 (Volume)
- Figure 7000-12000 mAh Market Forecast and CAGR 2018-2025 (Value)
- Figure 7000-12000 mAh Market Forecast and CAGR 2018-2025 (Volume)
- Figure 12000-17000 mAh Market Size and CAGR 2011-2017 (Value)
- Figure 12000-17000 mAh Market Size and CAGR 2011-2017 (Volume)
- Figure 12000-17000 mAh Market Forecast and CAGR 2018-2025 (Value)
- Figure 12000-17000 mAh Market Forecast and CAGR 2018-2025 (Volume)
- Figure >17000 mAh Market Size and CAGR 2011-2017 (Value)
- Figure >17000 mAh Market Size and CAGR 2011-2017 (Volume)
- Figure >17000 mAh Market Forecast and CAGR 2018-2025 (Value)
- Figure >17000 mAh Market Forecast and CAGR 2018-2025 (Volume)
- Figure Android Device Market Size and CAGR 2011-2017 (Value)
- Figure Android Device Market Size and CAGR 2011-2017 (Volume)
- Figure Android Device Market Forecast and CAGR 2018-2025 (Value)
- Figure Android Device Market Forecast and CAGR 2018-2025 (Volume)
- Figure iOS Device Market Size and CAGR 2011-2017 (Value)
- Figure iOS Device Market Size and CAGR 2011-2017 (Volume)
- Figure iOS Device Market Forecast and CAGR 2018-2025 (Value)
- Figure iOS Device Market Forecast and CAGR 2018-2025 (Volume)
- Figure Others Market Size and CAGR 2011-2017 (Value)
- Figure Others Market Size and CAGR 2011-2017 (Volume)
- Figure Others Market Forecast and CAGR 2018-2025 (Value)
- Figure Others Market Forecast and CAGR 2018-2025 (Volume)
- Figure Global USB Portable Battery Market Size and CAGR 2011-2017 (Value)
- Figure Global USB Portable Battery Market Size and CAGR 2011-2017 (Volume)
- Figure Global USB Portable Battery Market Forecast and CAGR 2018-2025 (Value)
- Figure Global USB Portable Battery Market Forecast and CAGR 2018-2025 (Volume)
- Figure Asia-Pacific USB Portable Battery Market Size and CAGR 2011-2017 (Value)
- Figure Asia-Pacific USB Portable Battery Market Size and CAGR 2011-2017 (Volume)
- Figure Asia-Pacific USB Portable Battery Market Forecast and CAGR 2018-2025

(Value)

Figure Asia-Pacific USB Portable Battery Market Forecast and CAGR 2018-2025

(Volume)

Figure North America USB Portable Battery Market Size and CAGR 2011-2017 (Value)

Figure North America USB Portable Battery Market Size and CAGR 2011-2017

(Volume)

Figure North America USB Portable Battery Market Forecast and CAGR 2018-2025

(Value)

Figure North America USB Portable Battery Market Forecast and CAGR 2018-2025

(Volume)

Figure Europe USB Portable Battery Market Size and CAGR 2011-2017 (Value)

Figure Europe USB Portable Battery Market Size and CAGR 2011-2017 (Volume)

Figure Europe USB Portable Battery Market Forecast and CAGR 2018-2025 (Value)

Figure Europe USB Portable Battery Market Forecast and CAGR 2018-2025 (Volume)

Figure South America USB Portable Battery Market Size and CAGR 2011-2017 (Value)

Figure South America USB Portable Battery Market Size and CAGR 2011-2017

(Volume)

Figure South America USB Portable Battery Market Forecast and CAGR 2018-2025

(Value)

Figure South America USB Portable Battery Market Forecast and CAGR 2018-2025

(Volume)

Figure Middle East & Africa USB Portable Battery Market Size and CAGR 2011-2017

(Value)

Figure Middle East & Africa USB Portable Battery Market Size and CAGR 2011-2017

(Volume)

Figure Middle East & Africa USB Portable Battery Market Forecast and CAGR  
2018-2025 (Value)

Figure Middle East & Africa USB Portable Battery Market Forecast and CAGR  
2018-2025 (Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure Asia-Pacific Market Sales Revenue Share by Company in 2017

Figure Asia-Pacific Market Sales Volume Share by Company in 2017

Figure North America Market Sales Revenue Share by Company in 2017

Figure North America Market Sales Volume Share by Company in 2017

Figure Europe Market Sales Revenue Share by Company in 2017

Figure Europe Market Sales Volume Share by Company in 2017

Figure South America Market Sales Revenue Share by Company in 2017

Figure South America Market Sales Volume Share by Company in 2017

Figure Middle East & Africa Market Sales Revenue Share by Company in 2017  
Figure Middle East & Africa Market Sales Volume Share by Company in 2017  
Figure Global Market Sales Revenue Share by Type in 2017  
Figure Global Market Sales Volume Share by Type in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017  
Figure Asia-Pacific Market Sales Volume Share by Type in 2017  
Figure North America Market Sales Revenue Share by Type in 2017  
Figure North America Market Sales Volume Share by Type in 2017  
Figure Europe Market Sales Revenue Share by Type in 2017  
Figure Europe Market Sales Volume Share by Type in 2017  
Figure South America Market Sales Revenue Share by Type in 2017  
Figure South America Market Sales Volume Share by Type in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017  
Figure Middle East & Africa Market Sales Volume Share by Type in 2017  
Figure Global Market Sales Revenue Share by Application in 2017  
Figure Global Market Sales Volume Share by Application in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017  
Figure Asia-Pacific Market Sales Volume Share by Application in 2017  
Figure North America Market Sales Revenue Share by Application in 2017  
Figure North America Market Sales Volume Share by Application in 2017  
Figure Europe Market Sales Revenue Share by Application in 2017  
Figure Europe Market Sales Volume Share by Application in 2017  
Figure South America Market Sales Revenue Share by Application in 2017  
Figure South America Market Sales Volume Share by Application in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017  
Figure Middle East & Africa Market Sales Volume Share by Application in 2017  
Figure Industry Chain Overview  
Figure USB Portable Battery SWOT List  
Figure Electronics Porter's Five Forces

## I would like to order

Product name: Global and Regional USB Portable Battery Market Research Report 2017

Product link: <https://marketpublishers.com/r/G30930B4FA5EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G30930B4FA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970