

# Global and Regional Truck Telematics Market Research Report 2017

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## Abstracts

### SUMMARY

Telematics is a combination of the words telecommunications and informatics. Telematics, in a broad sense, is any integrated use of telecommunications with information and communications technology. It is the technology of sending, receiving and storing information relating to remote objects – like vehicles – via telecommunication devices.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Tablet

Phone

Others

### By Application

Driver Behavior

Vehicle Data

### By Company

Fleetmatics Group PLC

Trimble

TomTom

MiX Telematics

Actsoft's

Ctrack

Daimler FleetBoard GmbH

KORE

Masternaut

AirIQ

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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Conclusion.

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