

Global and Regional Tilapia Market Research Report 2017

<https://marketpublishers.com/r/GEF50513472EN.html>

Date: August 2017

Pages: 179

Price: US\$ 3,500.00 (Single User License)

ID: GEF50513472EN

Abstracts

SUMMARY

The global tilapia market is expected to increase stably. With the rapid expansion of tilapia production capacity in Southeast Asia and South Asia in recent years, the market gradually saturated, is expected in the next few years will enter a stable growth period. Price of tilapia is expected to go down, on the wave of increased production. In the USA, the price of fresh tilapia fillets is at present (December 2015) US\$ 2.3/kg, which compares to US\$ 1.85/kg for catfish. By comparison, The EU market is still relatively small, but growing very strongly. Tilapia is thus on its way to become a major supplier of protein both in the developed and the developing world. Fortunately, there is no risk that increasing tilapia imports into the USA or Europe will take away affordable protein from the poor of the world, as the tilapia going as cheap products on the local markets would not be sellable on the Western market. These tilapia coming from intensive farms, from small water areas or rice farms are generally very Small and not very homogenous. On the other hand, the product going for export is of constant quality, size, colour and texture. It is to be hoped that the increase in production and exports of tilapia will increase employment in the producing countries.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Tilapia

Tilapia fillet

By Application

Household

commercial

By Company

China

Egypt

USA

Indonesia

Philippines

Thailand

Brazil

Viet Nam

Colombia

Ecuador

Myanmar

Malaysia

Uganda

Bangladesh

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

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