

Global and Regional Thermal Printhead Market Research Report 2017

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Abstracts

Summary

Thermal Printhead is constituted by a line of heating elements, these elements have the same resistance, these elements are rowing densely, and the dpi is ranging from 200 to 600. The thermal print head is the key components of the thermal printer; it needs to coordinate with the thermal print paper to print out the specified image. The image is applicated in the room more suitable. It is better to wipe the hot zone daily after used.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Thick Film Thermal Printhead

Thin Film Thermal Printhead

By Application

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

By Company

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokusai

AOI Electronics

Gulton

Mitani Micro

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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Conclusion.

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