

# Global and Regional Synthetic Leather Market Research Report 2017

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## Abstracts

### SUMMARY

Synthetic Leather is manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create. Synthetic Leather was first produced near the turn of the century. The insufficient supplies and high cost of genuine leather brought about the demand for Synthetic Leather. Synthetic Leather has gradually replaced genuine leather in many fields. Over the past few decades, the demand for high quality Synthetic Leather has increased tremendously. Though there are a number of materials used to produce Synthetic Leather, PU and PVC remain the most commonly used choices in market. PU Synthetic Leather is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, PU Synthetic Leather can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

PVC

Normal PU

Microfiber PU

Ecological function PU

#### By Application

Sport Shoes

Bags

Furniture

Car Interiors

Sports Goods

Other Application

#### By Company

Kuraray

Toray

Teijin

Bayer

Favini

Sappi

Asahi Kansei

Ducksung

DAEWON Chemical

Filwel

Kolon

Sanfang

Nanya

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Shandong Jinfeng

Yantai Wanhua

Shandong Tongda

Jiaxing Hexin

Kunshan Xiefu

Huafon Group

Wenzhou Huanghe

Meisheng Industrial

Xiamen Hongxin

Fujian Huayang

Sanling

Hongdeli

Shandong Friendship

Wangkang Group

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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