

Global and Regional Swimwear Market Research Report 2017

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Abstracts

SUMMARY

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for 'costume'), or swimming trunks for men, besides others.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Women

Men

Boys

Girls

By Application

Individual Use

Commercial Use

By Company

Arena

Pentland Group

Diana Sport

Hosa

Zoke

Dolphin Swimwear

Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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