

Global and Regional Sneaker Market Research Report 2017

<https://marketpublishers.com/r/GD6E07882C8EN.html>

Date: December 2017

Pages: 126

Price: US\$ 3,500.00 (Single User License)

ID: GD6E07882C8EN

Abstracts

Summary

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Adult Sneaker

Children Sneaker

By Application

Shallow Sea

Deep Sea

By Company

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Lining

Ecco

Kswiss

Skecher

ANTA

361°

PEAK

Guirenniao

China Dongxiang

Xtep

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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