

Global and Regional Smart TV Market Research Report 2017

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Abstracts

Summary

Smart TV is a natural development of the increasing convergence and expansion of multimedia delivery. Smart TVs allow users to customize their TV entertainment experience by using apps that are very similar to the apps people use on their mobile phones. Before shopping for a Smart TV, buyers should know what constitutes the classification of a Smart TV and what supplemental products they will need to operate it. Network connectivity and usage become an issue with Smart TVs, so buyers should learn how they can hook up their Smart TV before purchasing one. Having the added features of a Smart TV can impact what type of remote control an owner can use, so buyers can implement a number of tips to control their Smart TV. Additionally, Smart TVs can work with PCs and notebooks to expand their usability.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

type 1

type 2

type 3

By Application

Game

Education

Life

Tool

News reader

Music

Movie and television

Social networking services

Others

By Company

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA

Letv

Philips

Funai

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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