

# Global and Regional Rhodiola Rosea P.E. Market Research Report 2017

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## Abstracts

### Summary

Rhodiola rosea (commonly golden root, rose root, roseroot, western roseroot, Aaron's rod, Arctic root, king's crown, lignum rhodium, orpin rose) is a perennial flowering plant in the family Crassulaceae. Rhodiola rosea P.E. is derived from the root and rhizome of Rhodiola rosea. It has been traditionally used as a rare Chinese medicinal herb, and it has also been applied in Tibetan medicine. Since the 1970s, the natural stocks of rhodiola rosea are continuously diminishing as a result of unregulated collection. According to the Red List, the plant is severely endangered and even threatened by extinction. Rhodiola rosea has been on the list of the rare plants of Siberia since 1980 and the plant needs government protection. In the face of declining availability of the natural supply, rhodiola rosea P.E. will continue in the state that production behind demand. And the price will continue to rise for some time.

Market Segment as follows:

### By Region

Asia-Pacific

North America

Europe

South America

## Middle East & Africa

### By Type

Rosavin

Salidroside

### By Application

Cosmetics

Health Care Products

Pharmaceuticals

Others

### By Company

Layn

Martin Bauer Group

Skyherb

Acetar Bio-Tech

Shaanxi Jintai

Gansu Xihuikang

Bioland

Jinrui Natural Ingredients

Anhui Kunda Biological

Wagott

Huisong Pharmaceuticals

Xi'an GreenMan

Yuensun Biological Technology

Xi'an Hao Tian

Xi'an Gaoyuan

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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