

# Global and Regional Reflective Sheeting Market Research Report 2017

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## Abstracts

### Summary

Reflective sheeting is flexible retro reflective material primarily used to increase the nighttime conspicuity of traffic signs, high-visibility clothing, and other items. According to retro-reflective principle, reflective sheeting can be divided into glass bead type and micro prismatic type.

Market Segment as follows:

### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

Micro glass bead type

## Micro prismatic type

### By Application

Road signs

Transport & Communication facilities

Others

### By Company

3M

Avery Dennison

Nippon Carbide Industry

ATSM

ORAFOL

Jisung Corporation

Reflomax

KIWA Chemical Industries

Viz Reflectives

Daoming Optics & Chemicals

Changzhou Hua R Sheng Reflective

Changzhou Huawei

Yeshili Reflective Materials

Zhejiang Caiyuan Reflecting

Huangshan Xingwei Reflectorized

Yangzhou Tonming Reflective

Alsafety

Lianxing Reflective

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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