

Global and Regional Plasticizers Market Research Report 2017

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Abstracts

Summary

Plasticizers are organic esters added to polymers to facilitate processing and to increase the flexibility and toughness of the final product by internal modification of the polymer molecule. Flexible polyvinyl chloride (PVC) accounts for 80-90% of world plasticizer consumption.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Low Phthalates

High Phthalates

Non-phthalates

By Application

Flooring & Wall Coverings

Film & Sheet

Wire & Cable

Coated Fabric

Consumer Goods

Others

By Company

UPC Group

Bluesail

Exxonmobil

Henan Qing'an Chemical Hi-Tech

Nan Ya Plastics

Aekyung Petrochemical

Evonik

Hongxin Chemical

Anqing Sheng Feng Chemical

Basf

Eastman

Lg Chem

Perstorp

Sinopec Jinling

Guangdong Rongtai

Zhejiang Jianye Chemical

Deza

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Market Segment Overview
 - 1.1.1 Product Definition
 - 1.1.2 Market by Type
 - 1.1.2.1 Low Phthalates
 - 1.1.2.2 High Phthalates
 - 1.1.2.3 Non-phthalates
 - 1.1.3 Market by Application
 - 1.1.3.1 Flooring & Wall Coverings
 - 1.1.3.2 Film & Sheet
 - 1.1.3.3 Wire & Cable
 - 1.1.3.4 Coated Fabric
 - 1.1.3.5 Consumer Goods
 - 1.1.3.6 Others
- 1.2 Global and Regional Market Size
 - 1.2.1 Global Overview
 - 1.2.2 Market by Region
 - 1.2.2.1 Asia-Pacific
 - 1.2.2.2 North America
 - 1.2.2.3 Europe
 - 1.2.2.4 South America
 - 1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

- 2.1 Global
 - 2.1.1 Global Sales by Company
 - 2.1.2 Global Price by Company
- 2.2 Asia-Pacific
 - 2.2.1 Asia-Pacific Sales by Company
 - 2.2.2 Asia-Pacific Price by Company
- 2.3 North America
 - 2.3.1 North America Sales by Company
 - 2.3.2 North America Price by Company
- 2.4 Europe
 - 2.4.1 Europe Market Sales by Company

- 2.4.2 Europe Price by Company
- 2.5 South America
 - 2.5.1 South America Sales by Company
 - 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
 - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
 - 3.3.1 North America Sales by Type
 - 3.3.2 North America Price by Type
- 3.4 Europe
 - 3.4.1 Europe Market Sales by Type
 - 3.4.2 Europe Price by Type
- 3.5 South America
 - 3.5.1 South America Sales by Type
 - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
 - 4.2.1 Asia-Pacific Sales by Application
 - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
 - 4.3.1 North America Sales by Application

- 4.3.2 North America Price by Application
- 4.4 Europe
 - 4.4.1 Europe Market Sales by Application
 - 4.4.2 Europe Price by Application
- 4.5 South America
 - 4.5.1 South America Sales by Application
 - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 UPC Group
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Bluesail
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Exxonmobil
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Henan Qing'an Chemical Hi-Tech
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Nan Ya Plastics
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Aekyung Petrochemical

- 6.6.1 Company Information
- 6.6.2 Product Specifications
- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Evonik
 - 6.7.1 Company Information
 - 6.7.2 Product Specifications
 - 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Hongxin Chemical
 - 6.8.1 Company Information
 - 6.8.2 Product Specifications
 - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Anqing Sheng Feng Chemical
 - 6.9.1 Company Information
 - 6.9.2 Product Specifications
 - 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Basf
 - 6.10.1 Company Information
 - 6.10.2 Product Specifications
 - 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Eastman
- 6.12 Lg Chem
- 6.13 Perstorp
- 6.14 Sinopec Jinling
- 6.15 Guangdong Rongtai
- 6.16 Zhejiang Jianye Chemical
- 6.17 Deza

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

- 8.1 SWOT
- 8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL MARKET SALES REVENUE BY COMPANY 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017

Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of UPC Group

Table Sales Revenue, Volume, Price, Cost and Margin of Bluesail

Table Sales Revenue, Volume, Price, Cost and Margin of Exxonmobil

Table Sales Revenue, Volume, Price, Cost and Margin of Henan Qing'an Chemical Hi-Tech

Table Sales Revenue, Volume, Price, Cost and Margin of Nan Ya Plastics

Table Sales Revenue, Volume, Price, Cost and Margin of Aekyung Petrochemical

Table Sales Revenue, Volume, Price, Cost and Margin of Evonik

Table Sales Revenue, Volume, Price, Cost and Margin of Hongxin Chemical

Table Sales Revenue, Volume, Price, Cost and Margin of Anqing Sheng Feng Chemical

Table Sales Revenue, Volume, Price, Cost and Margin of Basf

Table Sales Revenue, Volume, Price, Cost and Margin of Eastman

Table Sales Revenue, Volume, Price, Cost and Margin of Lg Chem

Table Sales Revenue, Volume, Price, Cost and Margin of Perstorp

Table Sales Revenue, Volume, Price, Cost and Margin of Sinopec Jinling

Table Sales Revenue, Volume, Price, Cost and Margin of Guangdong Rongtai

Table Sales Revenue, Volume, Price, Cost and Margin of Zhejiang Jianye Chemical

Table Sales Revenue, Volume, Price, Cost and Margin of Deza

List Of Figures

LIST OF FIGURES

Figure Low Phthalates Market Size and CAGR 2011-2017 (Value)
Figure Low Phthalates Market Size and CAGR 2011-2017 (Volume)
Figure Low Phthalates Market Forecast and CAGR 2018-2025 (Value)
Figure Low Phthalates Market Forecast and CAGR 2018-2025 (Volume)
Figure High Phthalates Market Size and CAGR 2011-2017 (Value)
Figure High Phthalates Market Size and CAGR 2011-2017 (Volume)
Figure High Phthalates Market Forecast and CAGR 2018-2025 (Value)
Figure High Phthalates Market Forecast and CAGR 2018-2025 (Volume)
Figure Non-phthalates Market Size and CAGR 2011-2017 (Value)
Figure Non-phthalates Market Size and CAGR 2011-2017 (Volume)
Figure Non-phthalates Market Forecast and CAGR 2018-2025 (Value)
Figure Non-phthalates Market Forecast and CAGR 2018-2025 (Volume)
Figure Flooring & Wall Coverings Market Size and CAGR 2011-2017 (Value)
Figure Flooring & Wall Coverings Market Size and CAGR 2011-2017 (Volume)
Figure Flooring & Wall Coverings Market Forecast and CAGR 2018-2025 (Value)
Figure Flooring & Wall Coverings Market Forecast and CAGR 2018-2025 (Volume)
Figure Film & Sheet Market Size and CAGR 2011-2017 (Value)
Figure Film & Sheet Market Size and CAGR 2011-2017 (Volume)
Figure Film & Sheet Market Forecast and CAGR 2018-2025 (Value)
Figure Film & Sheet Market Forecast and CAGR 2018-2025 (Volume)
Figure Wire & Cable Market Size and CAGR 2011-2017 (Value)
Figure Wire & Cable Market Size and CAGR 2011-2017 (Volume)
Figure Wire & Cable Market Forecast and CAGR 2018-2025 (Value)
Figure Wire & Cable Market Forecast and CAGR 2018-2025 (Volume)
Figure Coated Fabric Market Size and CAGR 2011-2017 (Value)
Figure Coated Fabric Market Size and CAGR 2011-2017 (Volume)
Figure Coated Fabric Market Forecast and CAGR 2018-2025 (Value)
Figure Coated Fabric Market Forecast and CAGR 2018-2025 (Volume)
Figure Consumer Goods Market Size and CAGR 2011-2017 (Value)
Figure Consumer Goods Market Size and CAGR 2011-2017 (Volume)
Figure Consumer Goods Market Forecast and CAGR 2018-2025 (Value)
Figure Consumer Goods Market Forecast and CAGR 2018-2025 (Volume)
Figure Others Market Size and CAGR 2011-2017 (Value)
Figure Others Market Size and CAGR 2011-2017 (Volume)
Figure Others Market Forecast and CAGR 2018-2025 (Value)

Figure Others Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure Global Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure Global Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure Global Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure Asia-Pacific Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure Asia-Pacific Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure Asia-Pacific Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure Asia-Pacific Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure North America Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure North America Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure North America Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure North America Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure Europe Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure Europe Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure Europe Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure Europe Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure South America Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure South America Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure South America Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure South America Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure Middle East & Africa Plasticizers Market Size and CAGR 2011-2017 (Value)
Figure Middle East & Africa Plasticizers Market Size and CAGR 2011-2017 (Volume)
Figure Middle East & Africa Plasticizers Market Forecast and CAGR 2018-2025 (Value)
Figure Middle East & Africa Plasticizers Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017
Figure Asia-Pacific Market Sales Volume Share by Company in 2017
Figure North America Market Sales Revenue Share by Company in 2017
Figure North America Market Sales Volume Share by Company in 2017
Figure Europe Market Sales Revenue Share by Company in 2017
Figure Europe Market Sales Volume Share by Company in 2017
Figure South America Market Sales Revenue Share by Company in 2017
Figure South America Market Sales Volume Share by Company in 2017
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017
Figure Middle East & Africa Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017

Figure Global Market Sales Volume Share by Type in 2017
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017
Figure Asia-Pacific Market Sales Volume Share by Type in 2017
Figure North America Market Sales Revenue Share by Type in 2017
Figure North America Market Sales Volume Share by Type in 2017
Figure Europe Market Sales Revenue Share by Type in 2017
Figure Europe Market Sales Volume Share by Type in 2017
Figure South America Market Sales Revenue Share by Type in 2017
Figure South America Market Sales Volume Share by Type in 2017
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017
Figure Middle East & Africa Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017
Figure Asia-Pacific Market Sales Volume Share by Application in 2017
Figure North America Market Sales Revenue Share by Application in 2017
Figure North America Market Sales Volume Share by Application in 2017
Figure Europe Market Sales Revenue Share by Application in 2017
Figure Europe Market Sales Volume Share by Application in 2017
Figure South America Market Sales Revenue Share by Application in 2017
Figure South America Market Sales Volume Share by Application in 2017
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017
Figure Middle East & Africa Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Plasticizers SWOT List
Figure Chemicals & Materials Porter's Five Forces

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