

Global and Regional Peanut Butter Market Research Report 2017

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Abstracts

Summary

Peanut butter is a high protein, low calorie product that possess high nutritional value. It is healthy alternative to dairy butter and used as bread spread. Major market presence of peanut butter is in western countries in comparison to Asian countries such as India as product is relatively new to the Asian region. Peanut butter is used in various applications in the form of spread and is used as the substitute for milk butter. However, in comparison to other spreads peanut butter is a low calorie product with high protein content. Consumption of peanut butter includes various benefits associated with it such as it helps to reduce the weight and also possess optimum nutrition value. Peanut butter are also available in powder form and used in various applications such as breakfast food, savory sauces and smoothies.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Regular Peanut Butter

Low Sodium Peanut Butter

Low Sugar Peanut Butter

Others

By Application

Supermarkets

Hypermarkets

Retailers

Others

By Company

Procter & Gamble

Unilever

The J.M. Smucker Company

Hormel Foods Corporation

Boulder Brands

Kraft Canada

Algood Food Company

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

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