

Global and Regional Paint Protection Film Market Research Report 2017

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Abstracts

Summary

Paint protection film is also known as to as clear bra, clear paint film, PPF and clear film. It is a thermoplastic urethane film and also utilizes polymeric calendered PVC film, adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

PVC Type Paint Protection Film

PU Type Paint Protection Film

TPU Type Paint Protection Film

By Application

Automotive

Electrical & Electronics

Aerospace & Defense

Others

By Company

3M Company

Eastman

Avery Denison

XPEL

Solar Gard (Saint-Gobain)

Orafol

Argotec

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

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