

Global and Regional Nicotine Gum Market Research Report 2017

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Abstracts

Summary

Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Nicotine is released by chewing the gum and is absorbed into the blood stream through the lining of the mouth, which helps smokers to slowly reduce their craving for nicotine. It is one of nicotine replacement therapies (NRT's) and it is an over-the-counter medication.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

2 mg nicotine gum

4 mg nicotine gum

6 mg nicotine gum

By Application

Withdrawal Clinics

Medical Practice

Individual Smokers

By Company

Novartis

Perrigo Company

Pharmacia

Fertin Pharma

Revolymor

Johnson & Johnson

Alchem International

Cambrex Corporation

GlaxoSmithKline

Reynolds American

Dr. Reddy's Laboratories

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 2 mg nicotine gum

1.1.2.2 4 mg nicotine gum

1.1.2.3 6 mg nicotine gum

1.1.3 Market by Application

1.1.3.1 Withdrawal Clinics

1.1.3.2 Medical Practice

1.1.3.3 Individual Smokers

1.2 Global and Regional Market Size

1.2.1 Global Overview

1.2.2 Market by Region

1.2.2.1 Asia-Pacific

1.2.2.2 North America

1.2.2.3 Europe

1.2.2.4 South America

1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 Asia-Pacific

2.2.1 Asia-Pacific Sales by Company

2.2.2 Asia-Pacific Price by Company

2.3 North America

2.3.1 North America Sales by Company

2.3.2 North America Price by Company

2.4 Europe

2.4.1 Europe Market Sales by Company

2.4.2 Europe Price by Company

2.5 South America

2.5.1 South America Sales by Company

- 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
 - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
 - 3.3.1 North America Sales by Type
 - 3.3.2 North America Price by Type
- 3.4 Europe
 - 3.4.1 Europe Market Sales by Type
 - 3.4.2 Europe Price by Type
- 3.5 South America
 - 3.5.1 South America Sales by Type
 - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
 - 4.2.1 Asia-Pacific Sales by Application
 - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
 - 4.3.1 North America Sales by Application
 - 4.3.2 North America Price by Application
- 4.4 Europe
 - 4.4.1 Europe Market Sales by Application

- 4.4.2 Europe Price by Application
- 4.5 South America
 - 4.5.1 South America Sales by Application
 - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Novartis
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Perrigo Company
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Pharmacia
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Fertin Pharma
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Revolymer
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Johnson & Johnson
 - 6.6.1 Company Information
 - 6.6.2 Product Specifications
 - 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 Alchem International

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 Cambrex Corporation

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.9 GlaxoSmithKline

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.10 Reynolds American

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.11 Dr. Reddy's Laboratories

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL MARKET SALES REVENUE BY COMPANY 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017

Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of Novartis

Table Sales Revenue, Volume, Price, Cost and Margin of Perrigo Company

Table Sales Revenue, Volume, Price, Cost and Margin of Pharmacia

Table Sales Revenue, Volume, Price, Cost and Margin of Fertin Pharma

Table Sales Revenue, Volume, Price, Cost and Margin of Revolymer

Table Sales Revenue, Volume, Price, Cost and Margin of Johnson & Johnson

Table Sales Revenue, Volume, Price, Cost and Margin of Alchem International

Table Sales Revenue, Volume, Price, Cost and Margin of Cambrex Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of GlaxoSmithKline

Table Sales Revenue, Volume, Price, Cost and Margin of Reynolds American

Table Sales Revenue, Volume, Price, Cost and Margin of Dr. Reddy's Laboratories

List Of Figures

LIST OF FIGURES

- Figure 2 mg nicotine gum Market Size and CAGR 2011-2017 (Value)
- Figure 2 mg nicotine gum Market Size and CAGR 2011-2017 (Volume)
- Figure 2 mg nicotine gum Market Forecast and CAGR 2018-2025 (Value)
- Figure 2 mg nicotine gum Market Forecast and CAGR 2018-2025 (Volume)
- Figure 4 mg nicotine gum Market Size and CAGR 2011-2017 (Value)
- Figure 4 mg nicotine gum Market Size and CAGR 2011-2017 (Volume)
- Figure 4 mg nicotine gum Market Forecast and CAGR 2018-2025 (Value)
- Figure 4 mg nicotine gum Market Forecast and CAGR 2018-2025 (Volume)
- Figure 6 mg nicotine gum Market Size and CAGR 2011-2017 (Value)
- Figure 6 mg nicotine gum Market Size and CAGR 2011-2017 (Volume)
- Figure 6 mg nicotine gum Market Forecast and CAGR 2018-2025 (Value)
- Figure 6 mg nicotine gum Market Forecast and CAGR 2018-2025 (Volume)
- Figure Withdrawal Clinics Market Size and CAGR 2011-2017 (Value)
- Figure Withdrawal Clinics Market Size and CAGR 2011-2017 (Volume)
- Figure Withdrawal Clinics Market Forecast and CAGR 2018-2025 (Value)
- Figure Withdrawal Clinics Market Forecast and CAGR 2018-2025 (Volume)
- Figure Medical Practice Market Size and CAGR 2011-2017 (Value)
- Figure Medical Practice Market Size and CAGR 2011-2017 (Volume)
- Figure Medical Practice Market Forecast and CAGR 2018-2025 (Value)
- Figure Medical Practice Market Forecast and CAGR 2018-2025 (Volume)
- Figure Individual Smokers Market Size and CAGR 2011-2017 (Value)
- Figure Individual Smokers Market Size and CAGR 2011-2017 (Volume)
- Figure Individual Smokers Market Forecast and CAGR 2018-2025 (Value)
- Figure Individual Smokers Market Forecast and CAGR 2018-2025 (Volume)
- Figure Global Nicotine Gum Market Size and CAGR 2011-2017 (Value)
- Figure Global Nicotine Gum Market Size and CAGR 2011-2017 (Volume)
- Figure Global Nicotine Gum Market Forecast and CAGR 2018-2025 (Value)
- Figure Global Nicotine Gum Market Forecast and CAGR 2018-2025 (Volume)
- Figure Asia-Pacific Nicotine Gum Market Size and CAGR 2011-2017 (Value)
- Figure Asia-Pacific Nicotine Gum Market Size and CAGR 2011-2017 (Volume)
- Figure Asia-Pacific Nicotine Gum Market Forecast and CAGR 2018-2025 (Value)
- Figure Asia-Pacific Nicotine Gum Market Forecast and CAGR 2018-2025 (Volume)
- Figure North America Nicotine Gum Market Size and CAGR 2011-2017 (Value)
- Figure North America Nicotine Gum Market Size and CAGR 2011-2017 (Volume)
- Figure North America Nicotine Gum Market Forecast and CAGR 2018-2025 (Value)

Figure North America Nicotine Gum Market Forecast and CAGR 2018-2025 (Volume)

Figure Europe Nicotine Gum Market Size and CAGR 2011-2017 (Value)

Figure Europe Nicotine Gum Market Size and CAGR 2011-2017 (Volume)

Figure Europe Nicotine Gum Market Forecast and CAGR 2018-2025 (Value)

Figure Europe Nicotine Gum Market Forecast and CAGR 2018-2025 (Volume)

Figure South America Nicotine Gum Market Size and CAGR 2011-2017 (Value)

Figure South America Nicotine Gum Market Size and CAGR 2011-2017 (Volume)

Figure South America Nicotine Gum Market Forecast and CAGR 2018-2025 (Value)

Figure South America Nicotine Gum Market Forecast and CAGR 2018-2025 (Volume)

Figure Middle East & Africa Nicotine Gum Market Size and CAGR 2011-2017 (Value)

Figure Middle East & Africa Nicotine Gum Market Size and CAGR 2011-2017 (Volume)

Figure Middle East & Africa Nicotine Gum Market Forecast and CAGR 2018-2025
(Value)

Figure Middle East & Africa Nicotine Gum Market Forecast and CAGR 2018-2025
(Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure Asia-Pacific Market Sales Revenue Share by Company in 2017

Figure Asia-Pacific Market Sales Volume Share by Company in 2017

Figure North America Market Sales Revenue Share by Company in 2017

Figure North America Market Sales Volume Share by Company in 2017

Figure Europe Market Sales Revenue Share by Company in 2017

Figure Europe Market Sales Volume Share by Company in 2017

Figure South America Market Sales Revenue Share by Company in 2017

Figure South America Market Sales Volume Share by Company in 2017

Figure Middle East & Africa Market Sales Revenue Share by Company in 2017

Figure Middle East & Africa Market Sales Volume Share by Company in 2017

Figure Global Market Sales Revenue Share by Type in 2017

Figure Global Market Sales Volume Share by Type in 2017

Figure Asia-Pacific Market Sales Revenue Share by Type in 2017

Figure Asia-Pacific Market Sales Volume Share by Type in 2017

Figure North America Market Sales Revenue Share by Type in 2017

Figure North America Market Sales Volume Share by Type in 2017

Figure Europe Market Sales Revenue Share by Type in 2017

Figure Europe Market Sales Volume Share by Type in 2017

Figure South America Market Sales Revenue Share by Type in 2017

Figure South America Market Sales Volume Share by Type in 2017

Figure Middle East & Africa Market Sales Revenue Share by Type in 2017

Figure Middle East & Africa Market Sales Volume Share by Type in 2017

Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017
Figure Asia-Pacific Market Sales Volume Share by Application in 2017
Figure North America Market Sales Revenue Share by Application in 2017
Figure North America Market Sales Volume Share by Application in 2017
Figure Europe Market Sales Revenue Share by Application in 2017
Figure Europe Market Sales Volume Share by Application in 2017
Figure South America Market Sales Revenue Share by Application in 2017
Figure South America Market Sales Volume Share by Application in 2017
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017
Figure Middle East & Africa Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Nicotine Gum SWOT List
Figure Healthcare & Medical Porter's Five Forces

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