

# Global and Regional Mountain Bicycles Market Research Report 2017

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## Abstracts

### SUMMARY

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

Rigid

Hardtail

Softail

Full Suspension

### By Application

Household

Commercial

### By Company

Giant

Trek

Specialized

Cannondale

Santa Cruz

Company six

Scott

Yeti

Merida

Kona

Rocky Mountain Bicycles

XDS

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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