

Global and Regional Mobile Health and Fitness Sensor Market Research Report 2017

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Abstracts

Summary

Global annual sensor shipments for Mobile Health and Fitness -- including dedicated devices and health/fitness enabled smart devices such as smart watches, smartphones and tablets— will reach 515 million in 2017 up from 107 million in 2012. North America dominates the global market for mobile health and fitness sensors due to improved healthcare facilities and broad technical applications of mobile health and fitness sensors in the region. Asia, followed by the Europe, is expected to experience high growth rate in next few years in global mobile health and fitness sensors market. China and India are expected to be the fastest growing mobile health and fitness sensors markets in Asian region. Some of the key driving forces for mobile health and fitness sensors market in emerging countries are large pool of patients, improvement in the healthcare facilities and rising government funding. Some of the major factors that are driving the global market for mobile health and fitness sensors are increasing prevalence of lifestyle related diseases and increasing awareness about the availability of improved healthcare treatments. In addition, increasing demand for better healthcare facilities, rising government initiatives and raising investments from healthcare IT players are some of the key factors driving the growth for global mobile health and fitness sensors market. However, interoperability issues and high maintenance and service expenses are some of the major factors restraining the growth for global mobile health and fitness sensors market.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Temperature sensor

Pressure sensor

Speed sensor

Level/position sensor

Gas sensor

Others

By Application

Smart Watches

Smart Mobile

Healthcare

Others

By Company

Honeywell

Bayer

Fujitsu

Abbott Laboratories

Acute Technology, F.

Hoffmann-La Roche

Johnson & Johnson

GE Healthcare

Adidas

Analog Devices

Philips

Qualcomm

Bosch

LifeScan

Medtronic

OMRON

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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