

Global and Regional Mobile Analytics Market Research Report 2017

<https://marketpublishers.com/r/G3881A93907EN.html>

Date: September 2017

Pages: 172

Price: US\$ 3,500.00 (Single User License)

ID: G3881A93907EN

Abstracts

SUMMARY

Mobile analytics involves measuring and analysing data generated by mobile platforms and properties, such as mobile sites and mobile applications.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Mobile APP Analytics

Mobile Web Analytics

Mobile Crash Reporting

Other Types

By Application

Android Platform

iOS Platform

Other Platforms

By Company

Google

Yahoo/Flurry

Adobe Systems

Webtrends

IBM

Amazon Web Services

Localytics

Mixpanel

comScore

Microsoft

AppDynamics(CISCO)

At Internet

CA Technologies

Countly

Apsalar

Appsee

Adjust

Netbiscuits

AskingPoint

Amplitude

Segment

Upsight

Aliyun

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
- Section 8: SWOT and Porter's Five Forces;
- Section 9: Conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Market Segment Overview
 - 1.1.1 Product Definition
 - 1.1.2 Market by Type
 - 1.1.2.1 Mobile APP Analytics
 - 1.1.2.2 Mobile Web Analytics
 - 1.1.2.3 Mobile Crash Reporting
 - 1.1.2.4 Other Types
 - 1.1.3 Market by Application
 - 1.1.3.1 Android Platform
 - 1.1.3.2 iOS Platform
 - 1.1.3.3 Other Platforms
- 1.2 Global and Regional Market Size
 - 1.2.1 Global Overview
 - 1.2.2 Market by Region
 - 1.2.2.1 Asia-Pacific
 - 1.2.2.2 North America
 - 1.2.2.3 Europe
 - 1.2.2.4 South America
 - 1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

- 2.1 Global
 - 2.1.1 Global Sales by Company
 - 2.1.2 Global Price by Company
- 2.2 Asia-Pacific
 - 2.2.1 Asia-Pacific Sales by Company
 - 2.2.2 Asia-Pacific Price by Company
- 2.3 North America
 - 2.3.1 North America Sales by Company
 - 2.3.2 North America Price by Company
- 2.4 Europe
 - 2.4.1 Europe Market Sales by Company
 - 2.4.2 Europe Price by Company
- 2.5 South America

- 2.5.1 South America Sales by Company
- 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
 - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
 - 3.3.1 North America Sales by Type
 - 3.3.2 North America Price by Type
- 3.4 Europe
 - 3.4.1 Europe Market Sales by Type
 - 3.4.2 Europe Price by Type
- 3.5 South America
 - 3.5.1 South America Sales by Type
 - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
 - 4.2.1 Asia-Pacific Sales by Application
 - 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
 - 4.3.1 North America Sales by Application
 - 4.3.2 North America Price by Application
- 4.4 Europe

- 4.4.1 Europe Market Sales by Application
- 4.4.2 Europe Price by Application
- 4.5 South America
 - 4.5.1 South America Sales by Application
 - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Google
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Yahoo/Flurry
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Adobe Systems
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Webtrends
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 IBM
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Amazon Web Services
 - 6.6.1 Company Information
 - 6.6.2 Product Specifications

- 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Localytics
 - 6.7.1 Company Information
 - 6.7.2 Product Specifications
 - 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Mixpanel
 - 6.8.1 Company Information
 - 6.8.2 Product Specifications
 - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 comScore
 - 6.9.1 Company Information
 - 6.9.2 Product Specifications
 - 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Microsoft
 - 6.10.1 Company Information
 - 6.10.2 Product Specifications
 - 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 AppDynamics(CISCO)
- 6.12 At Internet
- 6.13 CA Technologies
- 6.14 Countly
- 6.15 Apsalar
- 6.16 Appsee
- 6.17 Adjust
- 6.18 Netbiscuits
- 6.19 AskingPoint
- 6.20 Amplitude
- 6.21 Segment
- 6.22 Upsight
- 6.23 Aliyun

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Raw Materials

8 MARKET ENVIRONMENT

- 8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017

Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of Google

Table Sales Revenue, Volume, Price, Cost and Margin of Yahoo/Flurry

Table Sales Revenue, Volume, Price, Cost and Margin of Adobe Systems

Table Sales Revenue, Volume, Price, Cost and Margin of Webtrends

Table Sales Revenue, Volume, Price, Cost and Margin of IBM

Table Sales Revenue, Volume, Price, Cost and Margin of Amazon Web Services

Table Sales Revenue, Volume, Price, Cost and Margin of Localytics

Table Sales Revenue, Volume, Price, Cost and Margin of Mixpanel

Table Sales Revenue, Volume, Price, Cost and Margin of comScore

Table Sales Revenue, Volume, Price, Cost and Margin of Microsoft

Table Sales Revenue, Volume, Price, Cost and Margin of AppDynamics(CISCO)

Table Sales Revenue, Volume, Price, Cost and Margin of At Internet

Table Sales Revenue, Volume, Price, Cost and Margin of CA Technologies

Table Sales Revenue, Volume, Price, Cost and Margin of Countly

Table Sales Revenue, Volume, Price, Cost and Margin of Apsalar

Table Sales Revenue, Volume, Price, Cost and Margin of Appsee

Table Sales Revenue, Volume, Price, Cost and Margin of Adjust

Table Sales Revenue, Volume, Price, Cost and Margin of Netbiscuits

Table Sales Revenue, Volume, Price, Cost and Margin of AskingPoint

Table Sales Revenue, Volume, Price, Cost and Margin of Amplitude
Table Sales Revenue, Volume, Price, Cost and Margin of Segment
Table Sales Revenue, Volume, Price, Cost and Margin of Upsight
Table Sales Revenue, Volume, Price, Cost and Margin of Aliyun

List Of Figures

LIST OF FIGURES

Figure Mobile APP Analytics Market Size and CAGR 2011-2017 (Value)
Figure Mobile APP Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Mobile APP Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure Mobile APP Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Mobile Web Analytics Market Size and CAGR 2011-2017 (Value)
Figure Mobile Web Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Mobile Web Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure Mobile Web Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Mobile Crash Reporting Market Size and CAGR 2011-2017 (Value)
Figure Mobile Crash Reporting Market Size and CAGR 2011-2017 (Volume)
Figure Mobile Crash Reporting Market Forecast and CAGR 2018-2025 (Value)
Figure Mobile Crash Reporting Market Forecast and CAGR 2018-2025 (Volume)
Figure Other Types Market Size and CAGR 2011-2017 (Value)
Figure Other Types Market Size and CAGR 2011-2017 (Volume)
Figure Other Types Market Forecast and CAGR 2018-2025 (Value)
Figure Other Types Market Forecast and CAGR 2018-2025 (Volume)
Figure Android Platform Market Size and CAGR 2011-2017 (Value)
Figure Android Platform Market Size and CAGR 2011-2017 (Volume)
Figure Android Platform Market Forecast and CAGR 2018-2025 (Value)
Figure Android Platform Market Forecast and CAGR 2018-2025 (Volume)
Figure iOS Platform Market Size and CAGR 2011-2017 (Value)
Figure iOS Platform Market Size and CAGR 2011-2017 (Volume)
Figure iOS Platform Market Forecast and CAGR 2018-2025 (Value)
Figure iOS Platform Market Forecast and CAGR 2018-2025 (Volume)
Figure Other Platforms Market Size and CAGR 2011-2017 (Value)
Figure Other Platforms Market Size and CAGR 2011-2017 (Volume)
Figure Other Platforms Market Forecast and CAGR 2018-2025 (Value)
Figure Other Platforms Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure Global Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Global Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure Global Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Asia-Pacific Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure Asia-Pacific Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Asia-Pacific Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)

Figure Asia-Pacific Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure North America Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure North America Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure North America Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure North America Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Europe Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure Europe Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Europe Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure Europe Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure South America Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure South America Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure South America Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure South America Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Middle East & Africa Mobile Analytics Market Size and CAGR 2011-2017 (Value)
Figure Middle East & Africa Mobile Analytics Market Size and CAGR 2011-2017 (Volume)
Figure Middle East & Africa Mobile Analytics Market Forecast and CAGR 2018-2025 (Value)
Figure Middle East & Africa Mobile Analytics Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017
Figure Asia-Pacific Market Sales Volume Share by Company in 2017
Figure North America Market Sales Revenue Share by Company in 2017
Figure North America Market Sales Volume Share by Company in 2017
Figure Europe Market Sales Revenue Share by Company in 2017
Figure Europe Market Sales Volume Share by Company in 2017
Figure South America Market Sales Revenue Share by Company in 2017
Figure South America Market Sales Volume Share by Company in 2017
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017
Figure Middle East & Africa Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017
Figure Asia-Pacific Market Sales Volume Share by Type in 2017
Figure North America Market Sales Revenue Share by Type in 2017

Figure North America Market Sales Volume Share by Type in 2017
Figure Europe Market Sales Revenue Share by Type in 2017
Figure Europe Market Sales Volume Share by Type in 2017
Figure South America Market Sales Revenue Share by Type in 2017
Figure South America Market Sales Volume Share by Type in 2017
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017
Figure Middle East & Africa Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017
Figure Global Market Sales Volume Share by Application in 2017
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017
Figure Asia-Pacific Market Sales Volume Share by Application in 2017
Figure North America Market Sales Revenue Share by Application in 2017
Figure North America Market Sales Volume Share by Application in 2017
Figure Europe Market Sales Revenue Share by Application in 2017
Figure Europe Market Sales Volume Share by Application in 2017
Figure South America Market Sales Revenue Share by Application in 2017
Figure South America Market Sales Volume Share by Application in 2017
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017
Figure Middle East & Africa Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Mobile Analytics SWOT List
Figure Service Porter's Five Forces

I would like to order

Product name: Global and Regional Mobile Analytics Market Research Report 2017

Product link: <https://marketpublishers.com/r/G3881A93907EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3881A93907EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970