

# Global and Regional Manuka Honey Market Research Report 2017

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# **Abstracts**

## Summary

Manuka honey, produced in Australia and New Zealand by bees that pollinate the Manuka bush, is one of the most unique and beneficial forms of honey in the world. The honey is commonly sold as an alternative medicine. There are many Manuka honey uses that range from healing sore throats and digestive illnesses, to curing Staph infections and gingivitis.

Market Segment as follows:

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Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

UMF 5+



UMF 10+
UMF 15+
UMF 20+
By Application
Digestion and inflammation treatment
Wound-care & skincare products
Others
By Company
Comvita
Manuka Health
Arataki Honey
Watson & Son
Streamland
Pure Honey New Zealand
Ora Honey
Capilano
Nature's Way

The main contents of the report including:



Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.



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