

Global and Regional Magnetic Ink Character Recognition (MICR) Printer Market Research Report 2017

<https://marketpublishers.com/r/G1AC8BFC28BEN.html>

Date: October 2017

Pages: 138

Price: US\$ 3,500.00 (Single User License)

ID: G1AC8BFC28BEN

Abstracts

Summary

Magnetic Ink Character Recognition (MICR) printer is a printer using MICR technology. MICR is an acronym for Magnetic Ink Character Recognition; it refers to the formulation of toner used to print the specialized font at the bottom of checks and other negotiable documents.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Laser MICR Printer

Inkjet MICR Printer

By Application

Banking and Financial

Retail

Healthcare

Government

Others

By Company

Lexmark (Source Technologies)

HP (TROY)

Xerox

Ricoh

Canon (Oce)

IBM

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product

specifications;
Section 7: Industry chain and raw materials;
Section 8: SWOT and Porter's Five Forces;
Section 9: Conclusion.

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