

Global and Regional Luxury Yacht Market Research Report 2017

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Abstracts

Summary

Yachts with length greater than 79 feet are known as luxury yachts. They are mainly used for recreational purposes which are equipped with modern convenience features such as ACs, TV, navigation aids, radar, echo-sounding, autopilot, and reliable power generating systems.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Motor luxury yachts

Sailing luxury yachts

By Application

Private use

Commercial use

Special use

By Company

Azimut/Benetti

Ferretti Group

Sanlorenzo

Sunseeker

Feadship

Lürssen

Princess Yachts

Amels / Damen

Heesen Yachts

Horizon

Westport

Oceanco

Trinity Yachts

Fipa Group

Overmarine

Perini Navi

Palmer Johnson

Cerri - Baglietto

Christensen

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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Conclusion.

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