

# Global and Regional Luxury Vinyl Tile (LVT) Market Research Report 2017

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## Abstracts

### SUMMARY

LVT is an acronym for 'luxury vinyl tile.' It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

Flexible Luxury Vinyl Tile (LVT)

## Rigid Luxury Vinyl Tile (LVT)

### By Application

Commercial Use

Residential Use

### By Company

Armstrong

Tarkett

Mannington Mills

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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