

Global and Regional Luxury Vinyl Flooring (LVT) Market Research Report 2017

<https://marketpublishers.com/r/GD5E60B3CA3EN.html>

Date: October 2017

Pages: 147

Price: US\$ 3,500.00 (Single User License)

ID: GD5E60B3CA3EN

Abstracts

Summary

LVT is an acronym for "luxury vinyl tile." It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Decorative Luxury Vinyl Flooring (LVT)

Functional Luxury Vinyl Flooring (LVT)

By Application

Commercial use

Residential use

By Company

Gerflor

RiL

Karndean

Polyflor

Tarkett

Forbo

Mannington Mills

NOX Corporation

Metroflor

Armstrong

Mohawk

Milliken

LG Hausys

Beaulieu

Congoleum

Parterre

Snmo LVT

Hailide New Material

Taide Plastic Flooring

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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