

Global and Regional Lottery Market Research Report 2017

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Abstracts

SUMMARY

A lottery is a form of gambling which involves the drawing of lots for a prize. Lotteries are outlawed by some governments, while others endorse it to the extent of organizing a national or state lottery. It is common to find some degree of regulation of lottery by governments. This report analyzed the annual revenue of lottery types such as: the lotto, Quizzes Type Lottery, Numbers Game and scratch-off instant games

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

The Lotto

Quizzes Type Lottery

Numbers Game

Scratch-off Instant Games

Others

By Application

Traditional Model

Internet Model

By Company

China Welfare Lottery

China Sports Lottery

Hong Kong Jockey Club

Francaise des Jeux

Camelot Group

Loterías y Apuestas del Estado

Mizuho Bank Ltd.

Singapore Pools

California Lottery

Florida Lottery

GTECH

New York State Lottery

INTRALOT

MDJS

Connecticut Lottery Corporation

Berjaya Sports Toto Berhad

Magnum

Minnesota State Lottery

Tennessee Education Lottery Corporation

By type, the market can be split into

The Lotto

Quizzes Type Lottery

Numbers Game

Scratch-off Instant Games

Others

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

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