

# Global and Regional Label Printers Market Research Report 2017

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## Abstracts

### Summary

A label printer is a computer printer that prints on self-adhesive label material and/or card-stock (tags), which are different from ordinary printers because they need to have special feed mechanisms to handle rolled stock, or tear sheet (fanfold) stock.

Market Segment as follows:

### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

Desktop type

Industrial type

Mobile type

### By Application

Manufacturing

Logistics

Retail

Other

### By Company

Zebra (US)

SATO (JP)

Honeywell (US)

TSC (TW)

Brother (JP)

TEC (JP)

Epson (JP)

Brady (US)

New Beiyang (CN)

Cab (DE)

Godex (TW)

Citizen (JP)

Postek (CN)

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
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