

# Global and Regional Kiosk Market Research Report 2017

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#### **Abstracts**

#### **SUMMARY**

A kiosk is a small physical structure (often including a computer and a display screen) that displays information for people walking by. Kiosks are common near the entrances of shopping malls in North America where they provide shoppers with directions. Kiosks are also used at trade shows and professional conferences. More sophisticated kiosks let users interact and include touch screens, sound, and motion video. A simple kiosk can be created using? HTML? pages and graphics, setting the type size large enough to attract people from a short distance, and removing the Web browser's tool bar so that the display screen is effectively in "kiosk mode." The presentation can be designed to simply loop through a series of pages or to allow user interaction and exploration. Having a separate printed sign that invites people to your home-made kiosk may help.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa



## By Type Vending Kiosks Self-Service Kiosks **Automated Teller Machine** By Application Hospital Transport Bank Others By Company Diebold Glory Limited NCR Corporation OKI Hitachi **GRGBanking** Nautilus Wincor Nixdorf







Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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