

Global and Regional Kinesiology Tape Market Research Report 2017

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Abstracts

Summary

Kinesiology tape is invented by Kenzo Kase in 1979. It is a type of thin, elastic cotton tape that can stretch up to 140% of its original length. Compared with conventional tape, kinesiology tape is more elastic and less mechanism constraints.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Roll Form

Pre-cut Shape

By Application

Franchised Store

On-line Shop

Sport Team

Mall & Supermarket

Clinical

Others

By Company

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

K-active

TERA Medical

Kindmax

DL Medical&Health

Socko

Medsport

GSPMED

Major Medical

Raphael

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
- Section 8: SWOT and Porter's Five Forces;
- Section 9: Conclusion.

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