

Global and Regional Kinesio Tape Market Research Report 2017

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Abstracts

Summary

Kinesio tape was invented by Kenzo Kase in 1979. It is a type of thin, elastic cotton tape that can stretch up to 140% of its original length. Compared with conventional tape, kinesio tape is more elastic and less mechanism constraints. Kinesio tape is developed primarily for the treatment of joint and muscle aches. Kinesio tape can be divided into roll form and pre-cut shape. The width of kinesio tape is usually from 25 mm to 100 mm and the length is from 3 m to 5 m. Among these different specifications, the 50 mm x 5 m kinesio tape is the largest sales dimension.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Roll Form Kinesio Tape

Pre-cut Shape Kinesio Tape

By Application

Sports Protection

Medical Rehabilitation

By Company

Kinesio Taping

KT TAPE

SpiderTech

RockTape

StrengthTape

K-active

Towatek Korea

Atex Medical

TERA Medical

Nitto Denko

Healixon

LP Support

Mueller

Kindmax

DL Medical & Health

Socko

Medsport

GSPMED

Major Medical

Raphael

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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