

# Global and Regional Instant Coffee Market Research Report 2017

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## Abstracts

### SUMMARY

Instant coffee, also called soluble coffee, coffee crystals, and coffee powder, is a beverage derived from brewed coffee beans that enables people to quickly prepare hot coffee by adding hot water to the powder or crystals and stirring. Instant coffee is commercially prepared by either freeze-drying or spray drying, after which it can be rehydrated. Instant coffee in a concentrated liquid form is also manufactured.

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

Spray-drying

Freeze-drying

By Application

Supermarket

Online Sales

Others

By Company

JDE

Nestle

The Kraft Heinz

Tata Global Beverages

Unilever

Tchibo Coffee

Starbucks

Power Root

Smucker

Vinacafe

Trung Nguyen

The main contents of the report including:

*Global and Regional Instant Coffee Market Research Report 2017*

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Market Segment Overview
  - 1.1.1 Product Definition
  - 1.1.2 Market by Type
    - 1.1.2.1 Spray-drying
    - 1.1.2.2 Freeze-drying
  - 1.1.3 Market by Application
    - 1.1.3.1 Supermarket
    - 1.1.3.2 Online Sales
    - 1.1.3.3 Others
- 1.2 Global and Regional Market Size
  - 1.2.1 Global Overview
  - 1.2.2 Market by Region
    - 1.2.2.1 Asia-Pacific
    - 1.2.2.2 North America
    - 1.2.2.3 Europe
    - 1.2.2.4 South America
    - 1.2.2.5 Middle East & Africa

### **2 GLOBAL AND REGIONAL MARKET BY COMPANY**

- 2.1 Global
  - 2.1.1 Global Sales by Company
  - 2.1.2 Global Price by Company
- 2.2 Asia-Pacific
  - 2.2.1 Asia-Pacific Sales by Company
  - 2.2.2 Asia-Pacific Price by Company
- 2.3 North America
  - 2.3.1 North America Sales by Company
  - 2.3.2 North America Price by Company
- 2.4 Europe
  - 2.4.1 Europe Market Sales by Company
  - 2.4.2 Europe Price by Company
- 2.5 South America
  - 2.5.1 South America Sales by Company
  - 2.5.2 South America Price by Company

## 2.6 Middle East & Africa

2.6.1 Middle East & Africa Sales by Company

2.6.2 Middle East & Africa Price by Company

## **3 GLOBAL AND REGIONAL MARKET BY TYPE**

### 3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

### 3.2 Asia-Pacific

3.2.1 Asia-Pacific Sales by Type

3.2.2 Asia-Pacific Price by Type

### 3.3 North America

3.3.1 North America Sales by Type

3.3.2 North America Price by Type

### 3.4 Europe

3.4.1 Europe Market Sales by Type

3.4.2 Europe Price by Type

### 3.5 South America

3.5.1 South America Sales by Type

3.5.2 South America Price by Type

### 3.6 Middle East & Africa

3.6.1 Middle East & Africa Sales by Type

3.6.2 Middle East & Africa Price by Type

## **4 GLOBAL AND REGIONAL MARKET BY APPLICATION**

### 4.1 Global

4.1.1 Global Sales by Application

4.1.2 Global Price by Application

### 4.2 Asia-Pacific

4.2.1 Asia-Pacific Sales by Application

4.2.2 Asia-Pacific Price by Application

### 4.3 North America

4.3.1 North America Sales by Application

4.3.2 North America Price by Application

### 4.4 Europe

4.4.1 Europe Market Sales by Application

4.4.2 Europe Price by Application

#### 4.5 South America

4.5.1 South America Sales by Application

4.5.2 South America Price by Application

#### 4.6 Middle East & Africa

4.6.1 Middle East & Africa Sales by Application

4.6.2 Middle East & Africa Price by Application

### **5 REGIONAL TRADE**

5.1 Export

5.2 Import

### **6 KEY MANUFACTURERS**

#### 6.1 JDE

6.1.2 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.2 Nestle

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.3 The Kraft Heinz

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.4 Tata Global Beverages

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.5 Unilever

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.6 Tchibo Coffee

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### 6.7 Starbucks

- 6.7.1 Company Information
- 6.7.2 Product Specifications
- 6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Power Root
  - 6.8.1 Company Information
  - 6.8.2 Product Specifications
  - 6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Smucker
  - 6.9.1 Company Information
  - 6.9.2 Product Specifications
  - 6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Vinacafe
  - 6.10.1 Company Information
  - 6.10.2 Product Specifications
  - 6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Trung Nguyen

## **7 INDUSTRY UPSTREAM**

- 7.1 Industry Chain
- 7.2 Raw Materials

## **8 MARKET ENVIRONMENT**

- 8.1 SWOT
- 8.2 Porter's Five Forces

## **9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017



Table Asia-Pacific Market Sales Revenue by Type 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017  
Table Asia-Pacific Market Sales Volume by Type 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017  
Table Asia-Pacific Price by Type 2011-2017  
Table North America Market Sales Revenue by Type 2011-2017  
Table North America Market Sales Revenue Share by Type 2011-2017  
Table North America Market Sales Volume by Type 2011-2017  
Table North America Market Sales Volume Share by Type 2011-2017  
Table North America Price by Type 2011-2017  
Table Europe Market Sales Revenue by Type 2011-2017  
Table Europe Market Sales Revenue Share by Type 2011-2017  
Table Europe Market Sales Volume by Type 2011-2017  
Table Europe Market Sales Volume Share by Type 2011-2017  
Table Europe Price by Type 2011-2017  
Table South America Market Sales Revenue by Type 2011-2017  
Table South America Market Sales Revenue Share by Type 2011-2017  
Table South America Market Sales Volume by Type 2011-2017  
Table South America Market Sales Volume Share by Type 2011-2017  
Table South America Price by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue by Type 2011-2017  
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017  
Table Middle East & Africa Market Sales Volume by Type 2011-2017  
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017  
Table Middle East & Africa Price by Type 2011-2017  
Table Global Market Sales Revenue by Application 2011-2017  
Table Global Market Sales Revenue Share by Application 2011-2017  
Table Global Market Sales Volume by Application 2011-2017  
Table Global Market Sales Volume Share by Application 2011-2017  
Table Global Price by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue by Application 2011-2017  
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017  
Table Asia-Pacific Market Sales Volume by Application 2011-2017  
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017  
Table Asia-Pacific Price by Application 2011-2017  
Table North America Market Sales Revenue by Application 2011-2017  
Table North America Market Sales Revenue Share by Application 2011-2017  
Table North America Market Sales Volume by Application 2011-2017  
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of JDE

Table Sales Revenue, Volume, Price, Cost and Margin of Nestle

Table Sales Revenue, Volume, Price, Cost and Margin of The Kraft Heinz

Table Sales Revenue, Volume, Price, Cost and Margin of Tata Global Beverages

Table Sales Revenue, Volume, Price, Cost and Margin of Unilever

Table Sales Revenue, Volume, Price, Cost and Margin of Tchibo Coffee

Table Sales Revenue, Volume, Price, Cost and Margin of Starbucks

Table Sales Revenue, Volume, Price, Cost and Margin of Power Root

Table Sales Revenue, Volume, Price, Cost and Margin of Smucker

Table Sales Revenue, Volume, Price, Cost and Margin of Vinacafe

Table Sales Revenue, Volume, Price, Cost and Margin of Trung Nguyen

## List Of Figures

### LIST OF FIGURES

Figure Spray-drying Market Size and CAGR 2011-2017 (Value)  
Figure Spray-drying Market Size and CAGR 2011-2017 (Volume)  
Figure Spray-drying Market Forecast and CAGR 2018-2025 (Value)  
Figure Spray-drying Market Forecast and CAGR 2018-2025 (Volume)  
Figure Freeze-drying Market Size and CAGR 2011-2017 (Value)  
Figure Freeze-drying Market Size and CAGR 2011-2017 (Volume)  
Figure Freeze-drying Market Forecast and CAGR 2018-2025 (Value)  
Figure Freeze-drying Market Forecast and CAGR 2018-2025 (Volume)  
Figure Supermarket Market Size and CAGR 2011-2017 (Value)  
Figure Supermarket Market Size and CAGR 2011-2017 (Volume)  
Figure Supermarket Market Forecast and CAGR 2018-2025 (Value)  
Figure Supermarket Market Forecast and CAGR 2018-2025 (Volume)  
Figure Online Sales Market Size and CAGR 2011-2017 (Value)  
Figure Online Sales Market Size and CAGR 2011-2017 (Volume)  
Figure Online Sales Market Forecast and CAGR 2018-2025 (Value)  
Figure Online Sales Market Forecast and CAGR 2018-2025 (Volume)  
Figure Others Market Size and CAGR 2011-2017 (Value)  
Figure Others Market Size and CAGR 2011-2017 (Volume)  
Figure Others Market Forecast and CAGR 2018-2025 (Value)  
Figure Others Market Forecast and CAGR 2018-2025 (Volume)  
Figure Global Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure Global Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure Global Instant Coffee Market Forecast and CAGR 2018-2025 (Value)  
Figure Global Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure Asia-Pacific Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure Asia-Pacific Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure Asia-Pacific Instant Coffee Market Forecast and CAGR 2018-2025 (Value)  
Figure Asia-Pacific Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure North America Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure North America Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure North America Instant Coffee Market Forecast and CAGR 2018-2025 (Value)  
Figure North America Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure Europe Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure Europe Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure Europe Instant Coffee Market Forecast and CAGR 2018-2025 (Value)

Figure Europe Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure South America Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure South America Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure South America Instant Coffee Market Forecast and CAGR 2018-2025 (Value)  
Figure South America Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure Middle East & Africa Instant Coffee Market Size and CAGR 2011-2017 (Value)  
Figure Middle East & Africa Instant Coffee Market Size and CAGR 2011-2017 (Volume)  
Figure Middle East & Africa Instant Coffee Market Forecast and CAGR 2018-2025 (Value)  
Figure Middle East & Africa Instant Coffee Market Forecast and CAGR 2018-2025 (Volume)  
Figure Global Market Sales Revenue Share by Company in 2017  
Figure Global Market Sales Volume Share by Company in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017  
Figure Asia-Pacific Market Sales Volume Share by Company in 2017  
Figure North America Market Sales Revenue Share by Company in 2017  
Figure North America Market Sales Volume Share by Company in 2017  
Figure Europe Market Sales Revenue Share by Company in 2017  
Figure Europe Market Sales Volume Share by Company in 2017  
Figure South America Market Sales Revenue Share by Company in 2017  
Figure South America Market Sales Volume Share by Company in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017  
Figure Middle East & Africa Market Sales Volume Share by Company in 2017  
Figure Global Market Sales Revenue Share by Type in 2017  
Figure Global Market Sales Volume Share by Type in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017  
Figure Asia-Pacific Market Sales Volume Share by Type in 2017  
Figure North America Market Sales Revenue Share by Type in 2017  
Figure North America Market Sales Volume Share by Type in 2017  
Figure Europe Market Sales Revenue Share by Type in 2017  
Figure Europe Market Sales Volume Share by Type in 2017  
Figure South America Market Sales Revenue Share by Type in 2017  
Figure South America Market Sales Volume Share by Type in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017  
Figure Middle East & Africa Market Sales Volume Share by Type in 2017  
Figure Global Market Sales Revenue Share by Application in 2017  
Figure Global Market Sales Volume Share by Application in 2017  
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017  
Figure Asia-Pacific Market Sales Volume Share by Application in 2017

Figure North America Market Sales Revenue Share by Application in 2017  
Figure North America Market Sales Volume Share by Application in 2017  
Figure Europe Market Sales Revenue Share by Application in 2017  
Figure Europe Market Sales Volume Share by Application in 2017  
Figure South America Market Sales Revenue Share by Application in 2017  
Figure South America Market Sales Volume Share by Application in 2017  
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017  
Figure Middle East & Africa Market Sales Volume Share by Application in 2017  
Figure Industry Chain Overview  
Figure Instant Coffee SWOT List  
Figure Food & Beverages Porter's Five Forces

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