

Global and Regional Hot Melt Adhesives Market Research Report 2017

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Abstracts

SUMMARY

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 180°C depending on applications and materials to be bonded. Hot-melt adhesives are composed of three main components: a high-molecular-weight polymer that provides the adhesives' main structure and mechanical properties, a resin/tackifier that provides wetting and adhesion properties, and a plasticizer (or wax) that controls viscosity. The defining component of the hot melt and the basis by which it is segmented is the polymer, the most commonly used being polyamides, polyesters, ethylene-vinyl acetates, polyurethanes, and various block copolymers.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

EVA HMA

POE HMA

SBS HMA

SIS HMA

SEBS HMA

PU HMA

APAO HMA

Polyamide HMA

Polyimide HMA

Others

By Application

Paper packaging

Bookbinding

Label & Tape

Hygiene

Transportation

Construction

Woodworking

Textile / Footwear

Others

By Company

Henkel

H. B. Fuller

Bostik Inc

3M Company

Beardow & ADAMS

Jowat

Avery Dennison

DOW Corning

Kleiberit

Sika AG

TEX YEAR INDUSTRIES

Nanpao

Tianyang

Renhe

CherngTay Technology

Zhejiang Good

Huate

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
- Section 8: SWOT and Porter's Five Forces;
- Section 9: Conclusion.

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