

Global and Regional Home Appliance Market Research Report 2017

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Abstracts

Summary

Home Appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. This division is also noticeable in the maintenance and repair of these kinds of products. Major appliances usually require high technical knowledge and skills. They get more complex with time, such as going from a soldering iron to a hot-air soldering station. While consumer electronics may need more practical skills and "brute force" to manipulate the devices and heavy tools required to repair them.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Kitchen Appliances

Refrigerators

Washing Machines

Television

Air Conditioners

Others

By Application

Cooking

Food Storage

House Maintenance

Entertainment

Cleaning

Others

By Company

Haier

Whirlpool

Midea

Panasonic

GE

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 Kitchen Appliances

1.1.2.2 Refrigerators

1.1.2.3 Washing Machines

1.1.2.4 Television

1.1.2.5 Air Conditioners

1.1.2.6 Others

1.1.3 Market by Application

1.1.3.1 Cooking

1.1.3.2 Food Storage

1.1.3.3 House Maintenance

1.1.3.4 Entertainment

1.1.3.5 Cleaning

1.1.3.6 Others

1.2 Global and Regional Market Size

1.2.1 Global Overview

1.2.2 Market by Region

1.2.2.1 Asia-Pacific

1.2.2.2 North America

1.2.2.3 Europe

1.2.2.4 South America

1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

2.1.2 Global Price by Company

2.2 Asia-Pacific

2.2.1 Asia-Pacific Sales by Company

2.2.2 Asia-Pacific Price by Company

2.3 North America

2.3.1 North America Sales by Company

- 2.3.2 North America Price by Company
- 2.4 Europe
 - 2.4.1 Europe Market Sales by Company
 - 2.4.2 Europe Price by Company
- 2.5 South America
 - 2.5.1 South America Sales by Company
 - 2.5.2 South America Price by Company
- 2.6 Middle East & Africa
 - 2.6.1 Middle East & Africa Sales by Company
 - 2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

- 3.1 Global
 - 3.1.1 Global Sales by Type
 - 3.1.2 Global Price by Type
- 3.2 Asia-Pacific
 - 3.2.1 Asia-Pacific Sales by Type
 - 3.2.2 Asia-Pacific Price by Type
- 3.3 North America
 - 3.3.1 North America Sales by Type
 - 3.3.2 North America Price by Type
- 3.4 Europe
 - 3.4.1 Europe Market Sales by Type
 - 3.4.2 Europe Price by Type
- 3.5 South America
 - 3.5.1 South America Sales by Type
 - 3.5.2 South America Price by Type
- 3.6 Middle East & Africa
 - 3.6.1 Middle East & Africa Sales by Type
 - 3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

- 4.1 Global
 - 4.1.1 Global Sales by Application
 - 4.1.2 Global Price by Application
- 4.2 Asia-Pacific
 - 4.2.1 Asia-Pacific Sales by Application

- 4.2.2 Asia-Pacific Price by Application
- 4.3 North America
 - 4.3.1 North America Sales by Application
 - 4.3.2 North America Price by Application
- 4.4 Europe
 - 4.4.1 Europe Market Sales by Application
 - 4.4.2 Europe Price by Application
- 4.5 South America
 - 4.5.1 South America Sales by Application
 - 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Haier
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Whirlpool
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Midea
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Panasonic
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 GE
 - 6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.6 SAMSUNG

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 SONY

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 LG

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.9 BSH

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.10 Hisence

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.11 Electrolux

6.12 Philips

6.13 Gree

6.14 TCL

6.15 Changhong

6.16 SKYWORTH

6.17 Meling

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

TABLE GLOBAL MARKET SALES REVENUE BY COMPANY 2011-2017

- Table Global Market Sales Revenue Share by Company 2011-2017
- Table Global Market Sales Volume by Company 2011-2017
- Table Global Market Sales Volume Share by Company 2011-2017
- Table Global Price by Company 2011-2017
- Table Asia-Pacific Market Sales Revenue by Company 2011-2017
- Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
- Table Asia-Pacific Market Sales Volume by Company 2011-2017
- Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
- Table Asia-Pacific Price by Company 2011-2017
- Table North America Market Sales Revenue by Company 2011-2017
- Table North America Market Sales Revenue Share by Company 2011-2017
- Table North America Market Sales Volume by Company 2011-2017
- Table North America Market Sales Volume Share by Company 2011-2017
- Table North America Price by Company 2011-2017
- Table Europe Market Sales Revenue by Company 2011-2017
- Table Europe Market Sales Revenue Share by Company 2011-2017
- Table Europe Market Sales Volume by Company 2011-2017
- Table Europe Market Sales Volume Share by Company 2011-2017
- Table Europe Price by Company 2011-2017
- Table South America Market Sales Revenue by Company 2011-2017
- Table South America Market Sales Revenue Share by Company 2011-2017
- Table South America Market Sales Volume by Company 2011-2017
- Table South America Market Sales Volume Share by Company 2011-2017
- Table South America Price by Company 2011-2017
- Table Middle East & Africa Market Sales Revenue by Company 2011-2017
- Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
- Table Middle East & Africa Market Sales Volume by Company 2011-2017
- Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
- Table Middle East & Africa Price by Company 2011-2017
- Table Global Market Sales Revenue by Type 2011-2017
- Table Global Market Sales Revenue Share by Type 2011-2017
- Table Global Market Sales Volume by Type 2011-2017
- Table Global Market Sales Volume Share by Type 2011-2017

Table Global Price by Type 2011-2017
Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017

Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017

Table Europe Market Sales Revenue by Application 2011-2017

Table Europe Market Sales Revenue Share by Application 2011-2017

Table Europe Market Sales Volume by Application 2011-2017

Table Europe Market Sales Volume Share by Application 2011-2017

Table Europe Price by Application 2011-2017

Table South America Market Sales Revenue by Application 2011-2017

Table South America Market Sales Revenue Share by Application 2011-2017

Table South America Market Sales Volume by Application 2011-2017

Table South America Market Sales Volume Share by Application 2011-2017

Table South America Price by Application 2011-2017

Table Middle East & Africa Market Sales Revenue by Application 2011-2017

Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017

Table Middle East & Africa Market Sales Volume by Application 2011-2017

Table Middle East & Africa Market Sales Volume Share by Application 2011-2017

Table Middle East & Africa Price by Application 2011-2017

Table Regional Export 2011-2017 (Value)

Table Regional Export 2011-2017 (Volume)

Table Regional Import 2011-2017 (Value)

Table Regional Import 2011-2017 (Volume)

Table Sales Revenue, Volume, Price, Cost and Margin of Haier

Table Sales Revenue, Volume, Price, Cost and Margin of Whirlpool

Table Sales Revenue, Volume, Price, Cost and Margin of Midea

Table Sales Revenue, Volume, Price, Cost and Margin of Panasonic

Table Sales Revenue, Volume, Price, Cost and Margin of GE

Table Sales Revenue, Volume, Price, Cost and Margin of SAMSUNG

Table Sales Revenue, Volume, Price, Cost and Margin of SONY

Table Sales Revenue, Volume, Price, Cost and Margin of LG

Table Sales Revenue, Volume, Price, Cost and Margin of BSH

Table Sales Revenue, Volume, Price, Cost and Margin of Hisence

Table Sales Revenue, Volume, Price, Cost and Margin of Electrolux

Table Sales Revenue, Volume, Price, Cost and Margin of Philips

Table Sales Revenue, Volume, Price, Cost and Margin of Gree

Table Sales Revenue, Volume, Price, Cost and Margin of TCL

Table Sales Revenue, Volume, Price, Cost and Margin of Changhong

Table Sales Revenue, Volume, Price, Cost and Margin of SKYWORTH

Table Sales Revenue, Volume, Price, Cost and Margin of Meling

List Of Figures

LIST OF FIGURES

Figure Kitchen Appliances Market Size and CAGR 2011-2017 (Value)
Figure Kitchen Appliances Market Size and CAGR 2011-2017 (Volume)
Figure Kitchen Appliances Market Forecast and CAGR 2018-2025 (Value)
Figure Kitchen Appliances Market Forecast and CAGR 2018-2025 (Volume)
Figure Refrigerators Market Size and CAGR 2011-2017 (Value)
Figure Refrigerators Market Size and CAGR 2011-2017 (Volume)
Figure Refrigerators Market Forecast and CAGR 2018-2025 (Value)
Figure Refrigerators Market Forecast and CAGR 2018-2025 (Volume)
Figure Washing Machines Market Size and CAGR 2011-2017 (Value)
Figure Washing Machines Market Size and CAGR 2011-2017 (Volume)
Figure Washing Machines Market Forecast and CAGR 2018-2025 (Value)
Figure Washing Machines Market Forecast and CAGR 2018-2025 (Volume)
Figure Television Market Size and CAGR 2011-2017 (Value)
Figure Television Market Size and CAGR 2011-2017 (Volume)
Figure Television Market Forecast and CAGR 2018-2025 (Value)
Figure Television Market Forecast and CAGR 2018-2025 (Volume)
Figure Air Conditioners Market Size and CAGR 2011-2017 (Value)
Figure Air Conditioners Market Size and CAGR 2011-2017 (Volume)
Figure Air Conditioners Market Forecast and CAGR 2018-2025 (Value)
Figure Air Conditioners Market Forecast and CAGR 2018-2025 (Volume)
Figure Others Market Size and CAGR 2011-2017 (Value)
Figure Others Market Size and CAGR 2011-2017 (Volume)
Figure Others Market Forecast and CAGR 2018-2025 (Value)
Figure Others Market Forecast and CAGR 2018-2025 (Volume)
Figure Cooking Market Size and CAGR 2011-2017 (Value)
Figure Cooking Market Size and CAGR 2011-2017 (Volume)
Figure Cooking Market Forecast and CAGR 2018-2025 (Value)
Figure Cooking Market Forecast and CAGR 2018-2025 (Volume)
Figure Food Storage Market Size and CAGR 2011-2017 (Value)
Figure Food Storage Market Size and CAGR 2011-2017 (Volume)
Figure Food Storage Market Forecast and CAGR 2018-2025 (Value)
Figure Food Storage Market Forecast and CAGR 2018-2025 (Volume)
Figure House Maintenance Market Size and CAGR 2011-2017 (Value)
Figure House Maintenance Market Size and CAGR 2011-2017 (Volume)
Figure House Maintenance Market Forecast and CAGR 2018-2025 (Value)

Figure House Maintenance Market Forecast and CAGR 2018-2025 (Volume)
Figure Entertainment Market Size and CAGR 2011-2017 (Value)
Figure Entertainment Market Size and CAGR 2011-2017 (Volume)
Figure Entertainment Market Forecast and CAGR 2018-2025 (Value)
Figure Entertainment Market Forecast and CAGR 2018-2025 (Volume)
Figure Cleaning Market Size and CAGR 2011-2017 (Value)
Figure Cleaning Market Size and CAGR 2011-2017 (Volume)
Figure Cleaning Market Forecast and CAGR 2018-2025 (Value)
Figure Cleaning Market Forecast and CAGR 2018-2025 (Volume)
Figure Others Market Size and CAGR 2011-2017 (Value)
Figure Others Market Size and CAGR 2011-2017 (Volume)
Figure Others Market Forecast and CAGR 2018-2025 (Value)
Figure Others Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure Global Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure Global Home Appliance Market Forecast and CAGR 2018-2025 (Value)
Figure Global Home Appliance Market Forecast and CAGR 2018-2025 (Volume)
Figure Asia-Pacific Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure Asia-Pacific Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure Asia-Pacific Home Appliance Market Forecast and CAGR 2018-2025 (Value)
Figure Asia-Pacific Home Appliance Market Forecast and CAGR 2018-2025 (Volume)
Figure North America Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure North America Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure North America Home Appliance Market Forecast and CAGR 2018-2025 (Value)
Figure North America Home Appliance Market Forecast and CAGR 2018-2025 (Volume)
Figure Europe Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure Europe Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure Europe Home Appliance Market Forecast and CAGR 2018-2025 (Value)
Figure Europe Home Appliance Market Forecast and CAGR 2018-2025 (Volume)
Figure South America Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure South America Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure South America Home Appliance Market Forecast and CAGR 2018-2025 (Value)
Figure South America Home Appliance Market Forecast and CAGR 2018-2025 (Volume)
Figure Middle East & Africa Home Appliance Market Size and CAGR 2011-2017 (Value)
Figure Middle East & Africa Home Appliance Market Size and CAGR 2011-2017 (Volume)
Figure Middle East & Africa Home Appliance Market Forecast and CAGR 2018-2025

(Value)

Figure Middle East & Africa Home Appliance Market Forecast and CAGR 2018-2025

(Volume)

Figure Global Market Sales Revenue Share by Company in 2017

Figure Global Market Sales Volume Share by Company in 2017

Figure Asia-Pacific Market Sales Revenue Share by Company in 2017

Figure Asia-Pacific Market Sales Volume Share by Company in 2017

Figure North America Market Sales Revenue Share by Company in 2017

Figure North America Market Sales Volume Share by Company in 2017

Figure Europe Market Sales Revenue Share by Company in 2017

Figure Europe Market Sales Volume Share by Company in 2017

Figure South America Market Sales Revenue Share by Company in 2017

Figure South America Market Sales Volume Share by Company in 2017

Figure Middle East & Africa Market Sales Revenue Share by Company in 2017

Figure Middle East & Africa Market Sales Volume Share by Company in 2017

Figure Global Market Sales Revenue Share by Type in 2017

Figure Global Market Sales Volume Share by Type in 2017

Figure Asia-Pacific Market Sales Revenue Share by Type in 2017

Figure Asia-Pacific Market Sales Volume Share by Type in 2017

Figure North America Market Sales Revenue Share by Type in 2017

Figure North America Market Sales Volume Share by Type in 2017

Figure Europe Market Sales Revenue Share by Type in 2017

Figure Europe Market Sales Volume Share by Type in 2017

Figure South America Market Sales Revenue Share by Type in 2017

Figure South America Market Sales Volume Share by Type in 2017

Figure Middle East & Africa Market Sales Revenue Share by Type in 2017

Figure Middle East & Africa Market Sales Volume Share by Type in 2017

Figure Global Market Sales Revenue Share by Application in 2017

Figure Global Market Sales Volume Share by Application in 2017

Figure Asia-Pacific Market Sales Revenue Share by Application in 2017

Figure Asia-Pacific Market Sales Volume Share by Application in 2017

Figure North America Market Sales Revenue Share by Application in 2017

Figure North America Market Sales Volume Share by Application in 2017

Figure Europe Market Sales Revenue Share by Application in 2017

Figure Europe Market Sales Volume Share by Application in 2017

Figure South America Market Sales Revenue Share by Application in 2017

Figure South America Market Sales Volume Share by Application in 2017

Figure Middle East & Africa Market Sales Revenue Share by Application in 2017

Figure Middle East & Africa Market Sales Volume Share by Application in 2017

Figure Industry Chain Overview

Figure Home Appliance SWOT List

Figure Electronics Porter's Five Forces

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