

Global and Regional Herbal Tea Market Research Report 2017

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Abstracts

SUMMARY

Herbal Tea is not officially a tea, as it does not derive from the *Camellia sinensis* plant, but is instead an infusion or blend of leaves, fruits, bark, roots, or flowers of almost any edible, non-tea plant. The most common herbal teas are chamomile tea, hibiscus tea, peppermint tea, yerba maté, and red rooibos tea.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Loose Tea

Tea Bag

By Application

Commercial

Individual Consumption

Others

By Company

Twinings

Lipton

Teavana

Kanuka

Dilmah

The Republic of Tea

Yogi Tea

Yorkshire

Rare Tea

Urbal Tea

Two Leaves

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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