

# Global and Regional Headphone Market Research Report 2017

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## Abstracts

### SUMMARY

Headphones (or head-phones in the early days of telephony and radio) are a pair of small listening devices that are designed to be worn on or around the head over a user's ears. They are electroacoustic transducers, which convert an electrical signal to a corresponding sound in the user's ear. Headphones are designed to allow a single user to listen to an audio source privately, in contrast to a loudspeaker, which emits sound into the open air, for anyone nearby to hear. Headphones are also known as earspeakers, earphones or, colloquially, cans. Circumaural and supra-aural headphones use a band over the top of the head to hold the speakers in place. The other type, known as earbuds or earphones consist of individual units that plug into the user's ear canal. In the context of telecommunication, a headset is a combination of headphone and microphone. Headphones either connect directly to a signal source such as an audio amplifier, radio, CD player, portable media player, mobile phone, video game consoles, electronic musical instrument, or use wireless technology such as Bluetooth or FM radio. Early headphones were first used by radio pioneers (crystal sets) and also by radio telephone and telegraph operators allowing a better audio reception without disturbing others around. Initially the audio quality was mediocre and a step forward was the invention of high fidelity headphones.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

### By Type

Wired Headphone

Wireless Headphones

### By Application

Gaming Headphones

Business Headphones

Professional Headphones

Ordinary Headphones

### By Company

Foster

CRESYN

Gerotek

Fujikon

Merry

Foxlink

Cosonic

Hosiden

AAC

DUNU

Eastern Technologies

Voxtech

SoundMAGIC

OVC

Sun Young

DZL

Beats

Plantronics

Sennheiser

Sony

GN Netcom

Harman

Bose

JVC

Philips

Logitech

Skullcandy

Audio-Technica

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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