

Global and Regional Gummy Vitamin Market Research Report 2017

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Abstracts

Summary

Gummy Vitamin is a vitamin supplement in form of gummies. When compared to the traditional pills and capsules, supplements in the form of gummies can be more appealing and convenient, not only for kids but also for older adults. It is the chewiness and flavorings (orange, cherry and raspberry, to name a few) that make them attractive to children and adults alike, as chewing gummies vitamins is more convenient than swallowing pills for any one.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Single Vitamin

Multi vitamin

By Application

For adults

For children

By Company

Albanese

Bayer

Nature's Way

Pharmavite

Hero Nutrionals

Herbaland

Smarty Pants Vitamins

Softigel

Ferrara Candy

Gimbal's

Life Science Nutritionals

Nature's Bounty

VITAFUSION

Zanon Vitamec

Olly Nutrition

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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