

# Global and Regional Event Management Software Market Research Report 2017

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## Abstracts

### SUMMARY

Event Management Software (EMS) market by Components: Software(Professional services, Managed services, Deployment and integration); and Services(Venue management software, Event registration software, Ticketing software, Event planning software, Event marketing software, Analytics software, Others); and by applications(Corporate, Education, Government, Third-party planners, and Others).

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

Venue management software

Event registration software

Ticketing software

Event planning software

Event marketing software

Analytics software

Others

#### By Application

Corporate

Education

Government

Third-party planners

Others

#### By Company

Cvent

Active Network

Xing Events

Etouches

Eventbrite

Ungerboeck Software International

Dean Evans and Associates

Certain

Lanyon Solutions

Zerista

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

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