

Global and Regional Electric Hair Clipper Market Research Report 2017

<https://marketpublishers.com/r/G1B76CB26CFEN.html>

Date: November 2017

Pages: 133

Price: US\$ 3,500.00 (Single User License)

ID: G1B76CB26CFEN

Abstracts

SUMMARY

Electric hair clippers are driven by an electric motor which makes the blades oscillate from side to side. They have gradually displaced manual hair clippers in many countries. Three different motor types are used in clipper production, magnetic, rotary and pivot. Rotary style may be driven by direct current or alternating current electricity source. Both magnetic and pivot style clippers use magnetic forces derived from winding copper wire around steel. Alternating current creates a cycle attracting and relaxing to a spring to create the speed and torque to drive the clipper cutter across the combing blade.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Wired

Cordless Hair Clipper

By Application

Adults

Kids

By Company

Phillips

Wahl

Panasonic

Andis

Braun

Conair

Oster

Remington

Riwa

Paite

Flyco

Rewell

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Market Segment Overview
 - 1.1.1 Product Definition
 - 1.1.2 Market by Type
 - 1.1.2.1 Wired
 - 1.1.2.2 Cordless Hair Clipper
 - 1.1.3 Market by Application
 - 1.1.3.1 Adults
 - 1.1.3.2 Kids
- 1.2 Global and Regional Market Size
 - 1.2.1 Global Overview
 - 1.2.2 Market by Region
 - 1.2.2.1 Asia-Pacific
 - 1.2.2.2 North America
 - 1.2.2.3 Europe
 - 1.2.2.4 South America
 - 1.2.2.5 Middle East & Africa

2 GLOBAL AND REGIONAL MARKET BY COMPANY

- 2.1 Global
 - 2.1.1 Global Sales by Company
 - 2.1.2 Global Price by Company
- 2.2 Asia-Pacific
 - 2.2.1 Asia-Pacific Sales by Company
 - 2.2.2 Asia-Pacific Price by Company
- 2.3 North America
 - 2.3.1 North America Sales by Company
 - 2.3.2 North America Price by Company
- 2.4 Europe
 - 2.4.1 Europe Market Sales by Company
 - 2.4.2 Europe Price by Company
- 2.5 South America
 - 2.5.1 South America Sales by Company
 - 2.5.2 South America Price by Company
- 2.6 Middle East & Africa

2.6.1 Middle East & Africa Sales by Company

2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

3.1.2 Global Price by Type

3.2 Asia-Pacific

3.2.1 Asia-Pacific Sales by Type

3.2.2 Asia-Pacific Price by Type

3.3 North America

3.3.1 North America Sales by Type

3.3.2 North America Price by Type

3.4 Europe

3.4.1 Europe Market Sales by Type

3.4.2 Europe Price by Type

3.5 South America

3.5.1 South America Sales by Type

3.5.2 South America Price by Type

3.6 Middle East & Africa

3.6.1 Middle East & Africa Sales by Type

3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

4.1 Global

4.1.1 Global Sales by Application

4.1.2 Global Price by Application

4.2 Asia-Pacific

4.2.1 Asia-Pacific Sales by Application

4.2.2 Asia-Pacific Price by Application

4.3 North America

4.3.1 North America Sales by Application

4.3.2 North America Price by Application

4.4 Europe

4.4.1 Europe Market Sales by Application

4.4.2 Europe Price by Application

4.5 South America

- 4.5.1 South America Sales by Application
- 4.5.2 South America Price by Application
- 4.6 Middle East & Africa
 - 4.6.1 Middle East & Africa Sales by Application
 - 4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

- 5.1 Export
- 5.2 Import

6 KEY MANUFACTURERS

- 6.1 Phillips
 - 6.1.2 Company Information
 - 6.1.2 Product Specifications
 - 6.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Wahl
 - 6.2.1 Company Information
 - 6.2.2 Product Specifications
 - 6.2.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 Panasonic
 - 6.3.1 Company Information
 - 6.3.2 Product Specifications
 - 6.3.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 Andis
 - 6.4.1 Company Information
 - 6.4.2 Product Specifications
 - 6.4.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Braun
 - 6.5.1 Company Information
 - 6.5.2 Product Specifications
 - 6.5.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 Conair
 - 6.6.1 Company Information
 - 6.6.2 Product Specifications
 - 6.6.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Oster
 - 6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 Remington

6.8.1 Company Information

6.8.2 Product Specifications

6.8.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.9 Riwa

6.9.1 Company Information

6.9.2 Product Specifications

6.9.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.10 Paiter

6.10.1 Company Information

6.10.2 Product Specifications

6.10.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.11 Flyco

6.12 Rewell

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Raw Materials

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2011-2017
Table Global Market Sales Revenue Share by Company 2011-2017
Table Global Market Sales Volume by Company 2011-2017
Table Global Market Sales Volume Share by Company 2011-2017
Table Global Price by Company 2011-2017
Table Asia-Pacific Market Sales Revenue by Company 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Company 2011-2017
Table Asia-Pacific Market Sales Volume by Company 2011-2017
Table Asia-Pacific Market Sales Volume Share by Company 2011-2017
Table Asia-Pacific Price by Company 2011-2017
Table North America Market Sales Revenue by Company 2011-2017
Table North America Market Sales Revenue Share by Company 2011-2017
Table North America Market Sales Volume by Company 2011-2017
Table North America Market Sales Volume Share by Company 2011-2017
Table North America Price by Company 2011-2017
Table Europe Market Sales Revenue by Company 2011-2017
Table Europe Market Sales Revenue Share by Company 2011-2017
Table Europe Market Sales Volume by Company 2011-2017
Table Europe Market Sales Volume Share by Company 2011-2017
Table Europe Price by Company 2011-2017
Table South America Market Sales Revenue by Company 2011-2017
Table South America Market Sales Revenue Share by Company 2011-2017
Table South America Market Sales Volume by Company 2011-2017
Table South America Market Sales Volume Share by Company 2011-2017
Table South America Price by Company 2011-2017
Table Middle East & Africa Market Sales Revenue by Company 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Company 2011-2017
Table Middle East & Africa Market Sales Volume by Company 2011-2017
Table Middle East & Africa Market Sales Volume Share by Company 2011-2017
Table Middle East & Africa Price by Company 2011-2017
Table Global Market Sales Revenue by Type 2011-2017
Table Global Market Sales Revenue Share by Type 2011-2017
Table Global Market Sales Volume by Type 2011-2017
Table Global Market Sales Volume Share by Type 2011-2017
Table Global Price by Type 2011-2017

Table Asia-Pacific Market Sales Revenue by Type 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Type 2011-2017
Table Asia-Pacific Market Sales Volume by Type 2011-2017
Table Asia-Pacific Market Sales Volume Share by Type 2011-2017
Table Asia-Pacific Price by Type 2011-2017
Table North America Market Sales Revenue by Type 2011-2017
Table North America Market Sales Revenue Share by Type 2011-2017
Table North America Market Sales Volume by Type 2011-2017
Table North America Market Sales Volume Share by Type 2011-2017
Table North America Price by Type 2011-2017
Table Europe Market Sales Revenue by Type 2011-2017
Table Europe Market Sales Revenue Share by Type 2011-2017
Table Europe Market Sales Volume by Type 2011-2017
Table Europe Market Sales Volume Share by Type 2011-2017
Table Europe Price by Type 2011-2017
Table South America Market Sales Revenue by Type 2011-2017
Table South America Market Sales Revenue Share by Type 2011-2017
Table South America Market Sales Volume by Type 2011-2017
Table South America Market Sales Volume Share by Type 2011-2017
Table South America Price by Type 2011-2017
Table Middle East & Africa Market Sales Revenue by Type 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Type 2011-2017
Table Middle East & Africa Market Sales Volume by Type 2011-2017
Table Middle East & Africa Market Sales Volume Share by Type 2011-2017
Table Middle East & Africa Price by Type 2011-2017
Table Global Market Sales Revenue by Application 2011-2017
Table Global Market Sales Revenue Share by Application 2011-2017
Table Global Market Sales Volume by Application 2011-2017
Table Global Market Sales Volume Share by Application 2011-2017
Table Global Price by Application 2011-2017
Table Asia-Pacific Market Sales Revenue by Application 2011-2017
Table Asia-Pacific Market Sales Revenue Share by Application 2011-2017
Table Asia-Pacific Market Sales Volume by Application 2011-2017
Table Asia-Pacific Market Sales Volume Share by Application 2011-2017
Table Asia-Pacific Price by Application 2011-2017
Table North America Market Sales Revenue by Application 2011-2017
Table North America Market Sales Revenue Share by Application 2011-2017
Table North America Market Sales Volume by Application 2011-2017
Table North America Market Sales Volume Share by Application 2011-2017

Table North America Price by Application 2011-2017
Table Europe Market Sales Revenue by Application 2011-2017
Table Europe Market Sales Revenue Share by Application 2011-2017
Table Europe Market Sales Volume by Application 2011-2017
Table Europe Market Sales Volume Share by Application 2011-2017
Table Europe Price by Application 2011-2017
Table South America Market Sales Revenue by Application 2011-2017
Table South America Market Sales Revenue Share by Application 2011-2017
Table South America Market Sales Volume by Application 2011-2017
Table South America Market Sales Volume Share by Application 2011-2017
Table South America Price by Application 2011-2017
Table Middle East & Africa Market Sales Revenue by Application 2011-2017
Table Middle East & Africa Market Sales Revenue Share by Application 2011-2017
Table Middle East & Africa Market Sales Volume by Application 2011-2017
Table Middle East & Africa Market Sales Volume Share by Application 2011-2017
Table Middle East & Africa Price by Application 2011-2017
Table Regional Export 2011-2017 (Value)
Table Regional Export 2011-2017 (Volume)
Table Regional Import 2011-2017 (Value)
Table Regional Import 2011-2017 (Volume)
Table Sales Revenue, Volume, Price, Cost and Margin of Phillips
Table Sales Revenue, Volume, Price, Cost and Margin of Wahl
Table Sales Revenue, Volume, Price, Cost and Margin of Panasonic
Table Sales Revenue, Volume, Price, Cost and Margin of Andis
Table Sales Revenue, Volume, Price, Cost and Margin of Braun
Table Sales Revenue, Volume, Price, Cost and Margin of Conair
Table Sales Revenue, Volume, Price, Cost and Margin of Oster
Table Sales Revenue, Volume, Price, Cost and Margin of Remington
Table Sales Revenue, Volume, Price, Cost and Margin of Riwa
Table Sales Revenue, Volume, Price, Cost and Margin of Paiter
Table Sales Revenue, Volume, Price, Cost and Margin of Flyco
Table Sales Revenue, Volume, Price, Cost and Margin of Rewell

List Of Figures

LIST OF FIGURES

Figure Wired Market Size and CAGR 2011-2017 (Value)
Figure Wired Market Size and CAGR 2011-2017 (Volume)
Figure Wired Market Forecast and CAGR 2018-2025 (Value)
Figure Wired Market Forecast and CAGR 2018-2025 (Volume)
Figure Cordless Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure Cordless Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure Cordless Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure Cordless Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure Adults Market Size and CAGR 2011-2017 (Value)
Figure Adults Market Size and CAGR 2011-2017 (Volume)
Figure Adults Market Forecast and CAGR 2018-2025 (Value)
Figure Adults Market Forecast and CAGR 2018-2025 (Volume)
Figure Kids Market Size and CAGR 2011-2017 (Value)
Figure Kids Market Size and CAGR 2011-2017 (Volume)
Figure Kids Market Forecast and CAGR 2018-2025 (Value)
Figure Kids Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure Global Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure Global Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure Global Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure Asia-Pacific Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure Asia-Pacific Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure Asia-Pacific Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure Asia-Pacific Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure North America Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure North America Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure North America Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure North America Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure Europe Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure Europe Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure Europe Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure Europe Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)

Figure South America Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure South America Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure South America Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure South America Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure Middle East & Africa Electric Hair Clipper Market Size and CAGR 2011-2017 (Value)
Figure Middle East & Africa Electric Hair Clipper Market Size and CAGR 2011-2017 (Volume)
Figure Middle East & Africa Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Value)
Figure Middle East & Africa Electric Hair Clipper Market Forecast and CAGR 2018-2025 (Volume)
Figure Global Market Sales Revenue Share by Company in 2017
Figure Global Market Sales Volume Share by Company in 2017
Figure Asia-Pacific Market Sales Revenue Share by Company in 2017
Figure Asia-Pacific Market Sales Volume Share by Company in 2017
Figure North America Market Sales Revenue Share by Company in 2017
Figure North America Market Sales Volume Share by Company in 2017
Figure Europe Market Sales Revenue Share by Company in 2017
Figure Europe Market Sales Volume Share by Company in 2017
Figure South America Market Sales Revenue Share by Company in 2017
Figure South America Market Sales Volume Share by Company in 2017
Figure Middle East & Africa Market Sales Revenue Share by Company in 2017
Figure Middle East & Africa Market Sales Volume Share by Company in 2017
Figure Global Market Sales Revenue Share by Type in 2017
Figure Global Market Sales Volume Share by Type in 2017
Figure Asia-Pacific Market Sales Revenue Share by Type in 2017
Figure Asia-Pacific Market Sales Volume Share by Type in 2017
Figure North America Market Sales Revenue Share by Type in 2017
Figure North America Market Sales Volume Share by Type in 2017
Figure Europe Market Sales Revenue Share by Type in 2017
Figure Europe Market Sales Volume Share by Type in 2017
Figure South America Market Sales Revenue Share by Type in 2017
Figure South America Market Sales Volume Share by Type in 2017
Figure Middle East & Africa Market Sales Revenue Share by Type in 2017
Figure Middle East & Africa Market Sales Volume Share by Type in 2017
Figure Global Market Sales Revenue Share by Application in 2017

Figure Global Market Sales Volume Share by Application in 2017
Figure Asia-Pacific Market Sales Revenue Share by Application in 2017
Figure Asia-Pacific Market Sales Volume Share by Application in 2017
Figure North America Market Sales Revenue Share by Application in 2017
Figure North America Market Sales Volume Share by Application in 2017
Figure Europe Market Sales Revenue Share by Application in 2017
Figure Europe Market Sales Volume Share by Application in 2017
Figure South America Market Sales Revenue Share by Application in 2017
Figure South America Market Sales Volume Share by Application in 2017
Figure Middle East & Africa Market Sales Revenue Share by Application in 2017
Figure Middle East & Africa Market Sales Volume Share by Application in 2017
Figure Industry Chain Overview
Figure Electric Hair Clipper SWOT List
Figure Electrical Porter's Five Forces

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