

Global and Regional Dunaliella Market Research Report 2017

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Abstracts

SUMMARY

Dunaliella is a genus of the algae family Dunaliellaceae. It is widely distributed in natural habitat ranging from ocean and lakes of saturated brine. Dunaliella is unicellular bi-flagellate, naked, green-alga with ovoid in shape, without cell wall, 4-10 μ m wide and 6-15 μ m long. It is the plant containing the highest amount of carotenoids, including alpha-carotene, beta-carotene, zeaxanthin, lutein, cryptoxanthin and lycopene, and abundant unsaturated fatty acid, especially linolenic acid. Hence, it is university acknowledged of the commercial value. Dunaliella Salina is the main kind of dunaliella traded in market with the form of powdered drying dunaliella salina.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Dunaliella Salina

Dunaliella Bardawil

Other Source

By Application

Human health dietary supplements

Functional and superfood blends

Nutrient-rich animal feed

Cosmetics

Pigments and Dyes

By Company

Evolutionary Health

NutriMed Group

Gong BIH

Plankton Australia Pty

Nutra-Kol

Parry bio

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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