

Global and Regional DJ Equipment Market Research Report 2017

<https://marketpublishers.com/r/GA5588315D1EN.html>

Date: November 2017

Pages: 153

Price: US\$ 3,500.00 (Single User License)

ID: GA5588315D1EN

Abstracts

SUMMARY

A disc jockey (DJ) is a person who mixes different sources of pre-existing recorded music as it is playing, usually for a live audience in a nightclub or dance club or via broadcasting. DJs use equipment that can play at least two sources of recorded music simultaneously and mix them together. This allows the DJ to create seamless transitions between recordings and develop unique mixes of songs. Often, this involves aligning the beats of the music sources so their rhythms do not clash when they are played together, either so two records can be played at the same time, or to enable the DJ to make a smooth transition from one song to another. An important tool for DJs is the specialized DJ mixer, a small audio mixer with a crossfader and cue functions. The crossfader enables the DJ to blend or transition from one song to another. The cue knobs or switches allow the DJ to pre-listen to a source of recorded music in headphones before playing it for the live club or broadcast audience. Previewing the music in headphones helps the DJ pick the next track they want to play and cue up the track to the desired starting location so it will mix well with the currently playing music. DJs may also use a microphone to speak to the audience; effects units such as reverb to create sound effects; and electronic musical instruments such as drum machines and synthesizers.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

DJ Turntable & CDJs

DJ Mixer

DJ Controller

Others

By Application

Professional Performance

Individual Amateurs

Individual Amateurs

By Company

Numark

Pioneer

Roland

Behringer

DJ Tech

Hercules

Stanton

Korg

Denon

Reloop

Gemini

Akai

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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Conclusion.

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