

Global and Regional Denim Jeans Market Research Report 2017

<https://marketpublishers.com/r/G5BD69F1753EN.html>

Date: August 2017

Pages: 172

Price: US\$ 3,500.00 (Single User License)

ID: G5BD69F1753EN

Abstracts

SUMMARY

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2010s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics. Denim Jeans have very wide appeal. For some people denim jeans are considered as comfortable, durable and easy, for others they are more trendy and cool. Around 20 years ago denim jeans were a basic product, but nowadays it's a fashion product that changes every season. Being a fashion product, denim jeans come in different varieties. The cut of denim jeans varies in width, rise and thigh.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Regular Fit

Slim Fit

Loose Fit

By Application

Women

Men

Children

By Company

PVH Corporation

Inditex

H&M

Replay

Mango

Frame

Citizen of Humanity

Denham

Pull&Bear

TopShop

VF Corp.

AG Jeans

American Apparel

American Eagle Outfitters

Uniqlo

Parasuco

Calvin Klein

True Religion

Diesel S.p.A.

DL1961 Premium Denim

Dolce & Gabbana Srl

Paper Denim & Cloth

Edwin

Esprit Holdings Ltd

Fidelity Denim

Gap

Goldsign Jeans

G-Star RAW C.V.

Guess

J Brand

Joe's Jeans

Lee Cooper

Levi Strauss & Co.

Lucky Brand

Texwood

Mavi Jeans

Mustang Bekleidungswerke GmbH + Co., KG.

Nudie Jeans Company

Armani

Paige Denim

The main contents of the report including:

- Section 1: Product definition, type and application, global and regional market overview;
- Section 2: Global and regional Market competition by company;
- Section 3: Global and regional sales revenue, volume and price by type;
- Section 4: Global and regional sales revenue, volume and price by application;
- Section 5: Regional export and import;
- Section 6: Company information, business overview, sales data and product specifications;
- Section 7: Industry chain and raw materials;
- Section 8: SWOT and Porter's Five Forces;
- Section 9: Conclusion.

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