

Global and Regional Cycle Computer Market Research Report 2017

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Abstracts

Summary

A Cycle Computer is a device mounted on a bicycle that calculates and displays trip information, similar to the instruments in the dashboard of a car. The computer with display, or head unit, usually is attached to the handlebar for easy viewing. Cycle computers help you make the most of your time on the bike and are a great training tool, they have many functions including speed, distance, maximum speed, average speed and some even feature cadence (pedal revolutions). Trying to keep your average speed a bit higher or finish a familiar route in a new record time will give you the inspiration needed to push harder, get fitter and achieve that goal. If you commute on the same route every day, a computer injects a bit of interest. Cordless computers are easier to fit and look neater on the bike, meaning no messy cables to try and tidy up. If you're serious about improving your fitness, a computer with a cadence function will really help and these often read from the rear wheel, allowing them to be used with a turbo trainer.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Wired Computer

Wireless Computer

Wireless & GPS Computer

By Application

Mountain Bike

Road Bike

Others

By Company

Garmin

CatEye

Pioneer Electronics

VDO Cyclecomputers

Sigma Sport

Bryton Inc

Bioninc

Polar

VETTA

Raleigh

BBB Cycling

KNOG

Topeak Inc.

Giant Bicycles

O-synce

Trek Bicycle

Wahoo Fitness

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

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