

Global and Regional Cow Milk Infant Formula Market Research Report 2017

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Abstracts

SUMMARY

Infant formula milk powder, also called cow milk infant formula, is a manufactured food designed and marketed for feeding to babies and infants, usually prepared for bottle-feeding or cup-feeding from milk powder (mixed with water). The U.S. Federal Food, Drug, and Cosmetic Act (FFDCA) defines infant formula as 'a food which purports to be or is represented for special dietary use solely as a food for infants by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk'.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Regular Infant Formula

Specialty Infant Formula

By Application

Infant Formula (0-6 months)

Follow-on Formula (6-12 months)

Growing-up Formula (12-36 months)

By Company

Nestle

Mead Johnson

Danone

Abbott

FrieslandCampina

Heinz

Bellamy

Topfer

HiPP

Perrigo

Arla

Holle

Fonterra

Westland Dairy

Pinnacle

Meiji

Yili

Biostime

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

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