

Global and Regional Content Authoring Tools Market Research Report 2017

<https://marketpublishers.com/r/G6B0C58D2E6EN.html>

Date: October 2017

Pages: 114

Price: US\$ 3,500.00 (Single User License)

ID: G6B0C58D2E6EN

Abstracts

SUMMARY

Content Authoring Tools are software applications used to develop eLearning products. They generally include the capabilities to create, edit, review, test, and configure eLearning. These tools support learning, education, and training by enabling using distributed eLearning that is cost-efficient to produce, and that facilitates incorporating effective learning strategies and delivery technologies into the eLearning.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Rapid Application Development (RAD) tools

ELearning development tools

Web-based eLearning development tools

Simulation development tools

By Application

Virtual classroom systems

Mobile learning

Social learning

By Company

Articulate

TechSmith

Trivantis

Adobe

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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