

Global and Regional Consumer Smart Wearables Market Research Report 2017

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Abstracts

Summary

Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Fitness Band

Smart Watches

Smart Glasses

Others

By Application

Fitness and Wellness

Infotainment

By Company

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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