

Global and Regional Ceramic Decal Market Research Report 2017

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Abstracts

SUMMARY

Ceramic and porcelain can be found in archeological digs thousands of years ago still harboring their vivid mineral glazes. These stable materials are still unchanged even when all the metals tools are long gone. Similar to colored glaze, decals are made of stable mineral colors. Decals are printed images made from mineral toners. The toners are either silkscreen or digitally printed on special paper coated in water soluble glue. The colored images are then covered with a coating. When the decal is wet, the image is released from the paper, applied and fired in a kiln at approximately 1400F, once fired at these colors will become permanently embedded on top of the glaze of the ware.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Digital Decals

Silkscreen Decals

Others

By Application

Daily use ceramics

Artistic ceramics

Others

By Company

Stecol Ceramic Crafts

Tangshan Jiali

Handan Ceramic

Jiangsu Nanyang

Concord Ceramics

Leipold International

Hi-Coat

Tullis Russell

Design Point Decal

Tony Transfer

Bel Decal

Deco Art

Yimei

Bailey

Siak Transfers

Trinity Decals

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

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