

Global and Regional Ceiling Fans Market Research Report 2017

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Abstracts

SUMMARY

A ceiling fan is a mechanical fan, usually electrically powered, suspended from the ceiling of a room that uses hub-mounted rotating paddles to circulate air. A ceiling fan rotates much more slowly than an electric desk fan; it cools people effectively by introducing slow movement into the otherwise still, hot air of a room, inducing evaporative cooling. Fans never actually cool air, unlike air-conditioning equipment, but use significantly less power (cooling air is thermodynamically expensive). Conversely, a ceiling fan can also be used to reduce the stratification of warm air in a room by forcing it down to affect both occupants' sensations and thermostat readings, thereby improving climate control energy efficiency.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

By Fan size

Under 44 inch

44 – 52 inch

52 – 56 inch

Over 56 inch

By Application

Home

Commercial

By Company

Hunter Fan Company

Casablanca

Emerson Ceiling Fans

Minka

Monte Carlo

Craftmade

Litex

Fanimation

Kichler

Panasonic

Crompton Greaves

Orient fans

Usha

Havells India

SMC

ACC

Midea

MOUNTAINAIR

King of Fans, Inc

Airmate

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;
Section 8:
SWOT and Porter's Five Forces;
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