

# Global and Regional Button Cell Market Research Report 2017

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## Abstracts

### SUMMARY

A Button Cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

Market Segment as follows:

#### By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

#### By Type

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

#### By Application

Traditional Watch

Smartwatch

Hearing Aid

Pocket Calculator

Others

#### By Company

Sony

Maxell (Hitachi)

Panasonic

Renata Batteries (Swatch Group)

Varta (Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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